

Capital Valley



CAPITAL VALLEY IPSSA CHAPTER

Water Watcher

APRIL 2015

Mark your calendar!

Next Chapter Meeting:

April 1, 2015
6:30 Dinner
7:00 Meeting

VFW Hall
8990 Kruitof Way
Fair Oaks, 95628

Upcoming Meetings

May 6, 2015
BBQ and Table-top

June 3, 2015
July - No meeting
August 5, 2015
September 2, 2015

September 11-13 2015
Santa's Summer Get-away



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Presidents Message

Spring is here even earlier this year. Still no rain. Looks like a longer swim season, get ready, we are in for a tough one. The never ending drought continues on so be ready for that too. Parents and Children are home for Easter and Spring Break. Water temperatures are up, so it's time for salt pools to come on line as well as tab feeders and floaters to join in the game. Solar systems and pool and spa heaters are in need of start up after sitting all winter. Pool and spa heaters need to be cleaned out and checked for safe operation. If you're uncomfortable with solar systems, and pool and spa heater start ups, and repairs, several of our chapter members are more than capable of completing those tasks. Don't forget your Customers are getting their tax returns and have that money to finally replace some of the parts that have gone so long with out repair or replacement. This is also a good time to show them energy efficient products to help them save money on their energy bills. There is so much that needs to be done this time of year, get an early start. Suppliers are even available with longer hours that include being open on the weekends. If you need help please don't hesitate to ask for help, everyone in our chapter has their specialties. Tile cleaners, plasterers, solar installers, heater specialists, safety fencing, cover installers, plumbers, and electricians and more are all at our finger tips. Use your resource manual on CVIPSSA.com and the newsletter or ask around the chapter to find the help. Many of the companies in our chapter offer referral pay outs for finding them work.

We want to say thank you to Pentair and all the guys and gals from Pentair that made our meeting last month so special. We not only received a check from Pentair for over \$4000 from the rebate program, but they also donated over \$1000 for perfect attendance for our members who earned that last year attending every meeting. They provided an awesome taco night dinner with desert, and provided a fantastic presentation on some of their new products and a comprehensive presentation on cleaner repair. They also donated a new pool sweep to our raffle. Thank you very much! If you made it to the March meeting you know it was great but it was even better with all of the prizes added to the raffle at the end of the night by our chapter supporters. We had a couple of pool sweeps, multiple gift cards, pool sweep parts, a tele pole, misc. chemicals, a bucket of tabs, 100# conditioner, cases of chlorine, and other cool manu-

facturer swag.

This month's meeting features Hayward who will give a great presentation and feature some new products, they will also provide a tasty dinner, and will give away some cool prizes. This meeting will be fun and John always brings some energy that will make this meeting flow. Our chapter supporters never disappoint either. Hope to see you all there.

Next month is the **May Table Top**. May 6th. at the VFW hall at 8990 Kruithof Way, Fair Oaks, Ca 95628. Please don't miss it. This is a great way to get product education and see demonstrations. Not to mention our chapter supporters are the most generous, from offering prizes for our raffle to the free items that some give away at there tables. We will have activities for the kids. Dinner is served at 5:30pm with music and fun. Don't forget the Table Top BBQ counts as a meeting. Please make sure to sign in. Everyone is welcome to attend, so please bring the family and anyone who is interested in checking out our organization. Remember this event is open to anyone in the service industry IPSSA member or not. We still need volunteers to help with the event, please call me 916-879-6923. See you there.

Attendance fines for the fourth quarter of last year and the first quarter of this year are going out late due to a software change over at the financial office. Fines will be billed out this month. Sorry. Please make sure you make it to at least one meeting per quarter. Remember that you still have to make it to a meeting a quarter even if there is a black out date for a holiday, or a holiday party. At least one of those months in that quarter must be attended. Please contact me if there is an extenuating circumstance that prevents you from fulfilling your quota.

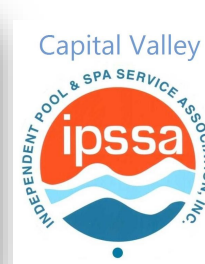
Keep an eye to the local drought news and plan to adjust accordingly, please try to push water conserving covers and measures to help your customers conserve water. Direct your customers to check out www.Letspooltogether.com for some helpful hints on water conservation. If we go through another drought year as bad as this one we will all be doing business differently in the coming years. Please support CPSA (California Pool & Spa Association). Attend their meetings and donate money when you can. The SPEC charge on your Pool Corp Invoices goes to them, but it's really not enough. If not for them and the many companies in our industry that support them we would be out of work, having a service tax, and forcing homeowners to have second barriers to pools, etc. Oh, not to mention our customers' pools would be drained, green, or buried due to the drought. Remember to educate your customers about the drought, that their pool is not the problem their pool is part of the solution. Lawns waste water and replacing a lawn with drought tolerant plants and landscaping or a pool is the best way of conserving. Conserve Now to Save Later.

I know I sound like a broken record in reminding everyone every year to please make sure to call the IPSSA financial office to update and check that your beneficiary, and contact information is correct, but please do it. Over half of our members still have no beneficiary information filled out. You and your family would not like to potentially lose your benefits or have them go to the wrong place, because you didn't double check. It's just a phone call.

Have a fun season, be safe, and think conservation and education.

"Keep up the good work"

Sincerely,
Gregg Simon
President Capital Valley IPSSA Chapter
(916)879-6923
Gregg@pollywogpools.com



Copies of our new Chapter Standing Rules and Sick Route Policy will be available at the next three meetings.

Membership

Members monthly fee change:

Liability insurance and life insurance costs have increased. April dues (March bill) increased to **\$101.63** per member and **\$96.63** for employee members.

April is the first meeting of the quarter. You must make at minimum 1 meeting per quarter to avoid fines.

\$50 referral for bringing in a new member to Capital Valley IPSSA.

For more information please contact:

Mike Assenza
Membership Chairman
(916) 860-7115
mike@rivercitypoolcare.com



Capital Valley IPSSA Chapter Meeting

Wednesday
April 1st 2015

6:30 Dinner

Featuring Hayward

7-9pm Meeting

VFW Hall -
8990 Kruitof Way,
Fair Oaks, 95628

“Water for a Warrior” APSP Golf Tournament

April 25, 2015

at Timber Creek Golf Course in Roseville.

11am registration, 1pm Shotgun start, 6pm Dinner
Previously called “Cal Seabolt”. This year the tournament benefits go towards a therapy pool for a wounded Vet in Northern California in 2016. Great cause and lots of fun! Hope you can make it!
Please contact Jenifer Bishop Jennifer@coolpools.org
916-257-8236 for registration

What SPRING tips do you have to share??

What is your favorite ALGAE treatment?

Did you have a really cool or horrifying picture of an account you would like to share?

Safety warnings? Local water news?

Pools or equipment for sale? Events?

PLEASE share!

Want to write an article, submit pictures, or have news to share?

Please send it to

contactus@pollywogpools.com

by the 20th to be included next month.

We are always looking for industry news, event, stories, and pictures.

Want to help with this or many other volunteer positions?

Contact one of our Board Members or Committee Chairmen today!

Advertising space available!
Contact newsletter for monthly pricing.

SICK ROUTE

Thank you for your support!

New sick route policy is available at
www.ipssa.com

Chuck Catilus
Sick Route Chairman
(916) 759-7097
ckpoolservice@surewest.net

Capital Valley



Classifieds:

This section is for members who would like to advertise the selling or buying of their pools, looking for sub-contractors, selling pool related stuff, buying pool related stuff, etc...

(contactus@pollywogpools.com to submit your classified ad)

Thank You!

Pentair
for
last months
dinner
and
perfect
attendance
awards!!!

IT'S BEEN 5 YEARS TIME TO REPLACE OLD SDX DRAIN COVERS!



HIGH FLOW SAFETY DRAIN



HIGH FLOW SAFETY DRAIN

• SDX Replacement Covers

- Concrete Pools
Part #005-252-2084-XX
- Vinyl or Fiberglass Pools
Part #005-252-2086-XX

• SDX RETRO Drains & Cover

- Concrete Pools
Part #004-192-2212-XX
- Vinyl Pools
Part #004-159-2212-XX
- Equalizer
Part #004-157-2212-XX
- Retro cover replaces any existing covers up to 10" in diameter
Part #005-252-2087-XX

• Available In 8 Colors

Replace XX with appropriate color code
White - 01, Gray-02, Black - 03, Taupe - 04,
Blue - 05, Lt. Blue - 06, Beige - 07, Lt. Gray - 08



REMEMBER

It has been 5 years since the Virginia Graeme Baker Pool & Spa Safety Act became effective. The drain cover standard calls for manufacturers to specify a life expectancy for these covers.

REPLACE

Paramount's safety drain covers carry a 5 year life expectancy from date of installation. Replacing the drain covers will protect your customers and you from accidents.

RESPONSIBILITY

It's the law. Not complying can result in stiff civil penalties, pool closings, as well as resulting liability in the event of a tragedy. We urge you to replace expired drain covers to avoid any safety issues.

Available Through Your Local Distributor

Or call Paramount for location of nearest stocking distributor 1.800.621.5886



PARAMOUNT.COM

FROM THE WORLD'S #1 IN-FLOOR CLEANING SYSTEMS COMPANY



Paramount

Pool Life. Simplified.

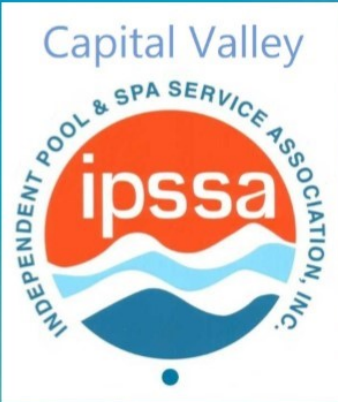


APRIL 2015

SUN	MON	TUE	WED	THU	FRI	SAT
			1 CVIPSSA Meeting	2	3	4
5	6	7	8 CVIPSSA Board Meeting	9	10	11
12	13	14	15 Taxes Due!	16	17	18
19	20	21	22	23	24	25 APSP "Water for a Warrior" Golf Tourna-
26	27	28	29	30		

MAY 2015

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6 CVIPSSA Table-top BBQ	7	8	9
10	11	12	13 CVIPSSA Board Meeting	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						



**PRESENTS
POOL INDUSTRY**

TABLE-TOP TRADE SHOW & BBQ

**Wednesday May 6th, 2015
5pm - 9pm**

**AT
Fair Oaks VFW
8990 Kruitof Way
Fair Oaks, CA 95628**

FEATURING

**Great Food • Product Education • Meet your
Reps • Kids Activities • Music • Raffle • Silent
Auction • Friends • Networking • FUN!**

WWW.CVIPSSA.COM

WELCOME

**All Pool and Spa Industry
Professionals!**

**Please join us to learn
more about becoming a
member or chapter sup-
porter!**

PRODUCT DEMONSTRATIONS

**Over 25 Tabletop displays
with new products that
can make you more mar-
ketable and profitable!**

GREAT RAFFLE

**Donated by our wonderful
chapter supporters!**

SILENT AUCTION

**To support Capital Valley
IPSSA events**

Capital Valley IPSSA Chapter



Insurance Membership Education Networking Friendship

Newsletters are being sent out via e-mail!
If you do not receive a newsletter via e-mail its because the IPSSA financial office does not have your e-mail address. Please e-mail contactus@pollywogpools.com to be added to the list.

www.cvipssa.com

www.facebook.com/CapitalValleyIpssa

Newsletter Editor:

Jillian Simon

Phone: 916-952-3750

contactus@pollywogpools.com

916-860-7115

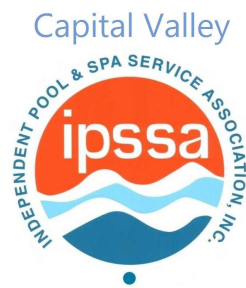
Capital Valley Chapter Membership Information

Capital Valley IPSSA Chapter - Board of Directors

<u>Gregg Simon, President</u>	<u>(916) 879-6923</u>	<u>gregg@pollywogpools.com</u>
<u>Richard Lynch, Vice President</u>	<u>(916) 257-7982</u>	<u>judi.rich@gmail.com</u>
<u>Jim Severin, Secretary</u>	<u>(916) 723-4689</u>	<u>deltabreezepoolservice@yahoo.com</u>
<u>Jack Emlay, Treasurer</u>	<u>(530) 644-7750</u>	<u>jjemlay@comcast.net</u>

Other Important Contacts

<u>Mike Assenza</u>	<u>Membership</u>	<u>(916) 837-8525</u>	<u>mike@rivercitypoolcare.com</u>
<u>Chuck Catilus</u>	<u>Sick Route Chairman</u>	<u>(916) 759-7097</u>	<u>ckpoolservice@surewest.net</u>
<u>Larry Hughes</u>	<u>Program & Safety Chairman</u>	<u>(916) 715-4688</u>	<u>Larryspoolsvc@yahoo.com</u>
<u>Jillian Simon</u>	<u>Newsletter & May Table-Top BBQ</u>	<u>(916) 952-3750</u>	<u>contactus@pollywogpools.com</u>
<u>Marian Plicka</u>	<u>Website</u>		<u>service@rosevillepoolservice.com</u>
<u>Brian Duncan</u>	<u>Region 1 Director</u>	<u>(510) 325-9863</u>	<u>brian@pppsinc.com</u>
<u>Amy Nijjar</u>	<u>IPSSA Corporate</u>	<u>(888) 360-9505</u>	<u>anijjar@ipssa.com</u>
<u>Sue Neronde</u>	<u>IPSSA Financial Cramer & Assoc</u>	<u>(888) 391-6012</u>	<u>sue@cramercpa.com</u>
<u>Arrow Insurance</u>		<u>(800) 833-3433</u>	



Thank you from Capital Valley IPSSA Chapter!

Please get to know our Chapter Supporters

They are here to help you be your best!

Chapter Supporters	Contact	Phone	Email
Adams Pool Specialties	Jason Ladd	(916) 416-4345	jladd@adamspoolsac.com
Alpha West	Tim Daugherty	(916) 791-6715	tdougherty@alphawest.com
American Leak Detection	Monte Routon	(916) 331-6443	monte@americanleakdetect.com
AquaCal	Jason Guthrie	(916) 437-8463	jasong@aquacal.com
AQUASALT, LLC	Ashley Baker	(713) 877-2746	abaker@aquasalt.com
Aztec Solar	Jack Stanger	(916) 853-2700	jack@aztecsolar.com
Backyard Commercial Sales	Kirk Wissbaum	(503) 804-9303	kirk_w@bcsreps.com
Bullseye Leak Detection	Daniel Spatz	(916) 216-7566	info@bullseyeleak.com
Chem-Quip	Mitch Miles	(916) 923-5091	mitch@chemquip.com
Deck-O-Seal	Patrick Raney	(916) 806-8924	praney@wrmeadows.com
Easy Care	Rosemarie Arenas	(559) 974-8252	rarenas@easycarewater.com
HASA Chemicals	Dave Shepard	(916) 949-2662	daveshepard@hasapool.com
Hayward Pool Products	John Adams Handy	(800) 663-3355	jhandy@haywardnet.com
Natural Chemistry	Pat Smith	(916) 899-0915	psmith@naturalchemistry.com
Paramount	John Anderson	(925) 595-7516	janderson@1paramount.com
Pentair	Lorne Early	(916) 284-9774	lorne.early@pentair.com
Pool Covers, Inc.	Cheryl MacLennan	(800) 662-7665	cmaclennan@poolcoversinc.com
Pool Time	Joe Pagluica	(916) 601-8600	joepooltime@aol.com
PoolRx Worldwide, Inc.	Karie Gaumer	(949) 842-9532	karie@poolrx.com
Premier Pool & Spa	Louie Nava	(916) 346-0595	Lnava@ppas.com
Raypak	Rick Witt	(916) 715-3470	rwitt@raypack.com
Sales Link	Chuck Stetler	(775) 445-9915	charles@saleslinkinc.com
SCP, Rancho Cordova	Eron Bennett	(916) 635-7374	4362@scppool.com
SCP, Rocklin	Ernie Weigum	(916) 408-2700	ernest.weigum@poolcorp.com
Superior Pool Products	Doug Anthony	(916) 416-9344	douglas.anthony@poolcorp.com
Tile Bright Pools & Tile Clean	Lynell Davis	(209) 241-7404	tilebrightpools@aol.com
Valley Leak Detection	Jeff Smith	(916) 532-2162	valleyleakdetection@gmail.com
Zodiac Pool Systems, Inc.	Nic Benny	(916) 599-4369	nic.benny@zodiac.com