

CAPITAL VALLEY IPSSA CHAPTER

Water Watcher

SEPTEMBER 2019

Mark your calendar!

Next Chapter Meeting:

September 4th
Thornburg Enterprises

VFW Hall
8990 Kruitof Way
Fair Oaks, 95628
6:30 Dinner
7:00 Meeting

Upcoming Meetings & Events:

September 13-15
Santa's Summer Getaway

September 19-21
Pool Industry Expo
Monterey, CA

October 2nd
EasyCare Products &
Officer Nominations

December 20th
Christmas Party

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Featured Speaker for September



Kirk Wissbaum, with Thornburg Enterprises, has been in the industry since 1978. He started his own retail and service / repair company in 1983, which he sold in 1990 to start his sales rep career.

Kirk will be training The Four Pillars of Proactive Pool Care by Orenda Technologies, as well as introduce a few new products; such as Skimlite and Pool Smith. Pool Smith is a pH management system.

Kirk will provide dinner.

Kirk Wissbaum
Thornburg Enterprises
503-804-9303
Kirk_w@bcsreps.com
www.thornburgerprises.com

Some of the companies that Kirk represents:



A BRAND OF THE
NIDEC MOTOR CORPORATION



Sick Route

Sick route coverage for Larry Hughes has ended. Thank you to all of you who covered his pools under these difficult and unusual circumstances. I saw a lot of members step up and go way beyond what is expected.

Thank you for your support.

Chuck Catilus
Sick Route Chairman
(916) 759-7097
ckpoolservice@surewest.net

Membership

Perfect Attendance Awards for attending all meetings during the year.

September is the 3rd month in the 3rd quarter. If you did not attend the August meeting, you must attend the September meeting or you will be fined.

For membership information please contact:
Mike Assenza
Membership Chairman
916-837-8525
mike@rivercitypoolcare.com

Beneficiary Forms

One of the benefits we receive as an IPSSA member is a \$50,000 life insurance policy, which is paid to our beneficiaries. However, you must designate your beneficiaries. According to our chapter's membership roster, one-third of our members have **not** designated their beneficiaries. Please protect your family and complete your [Beneficiary Designation](#) form.

Thank You Brian and Blake Sales for the door prizes at the last chapter meeting.

- ◇ Natural Chemistry CYA Removal Kit
- ◇ Natural Chemistry Green to Clean
- ◇ SeaClear Clarifier
- ◇ Taylor Test Strips
- ◇ ... any many others

For Sale:

A special and heartfelt thank you to **Nic Benny** and **Zodiac** for donating two Polaris TR28P sweeps. The proceeds from these sweeps will be donated to the children of Larry Hughes.

Polaris TR28P - \$440

Call Scott Houseman, 916-638-4100

Innovative Pool Products Relay (IPP-100) \$40

Call Jack Emlay, 916-764-7852

Pool Accounts For Sale:

Looking to consolidate my routes.

- ◇ 5 in Natomas area. 3 on Westlake, 2 near Natomas HS, 2 pay annually, 3 yr. ave. acct. age. Mo. service \$550, Make Offer.
- ◇ 1 near the intersection of Foothill & Vineyard in Roseville, 7 yr acct. Mo. Service \$70, Make Offer.

Mike @ River City Pool Care, 916-837-8525

(Submit your Free classified ad to
mike@rivercitypoolcare.com)

New Attendance Incentive Began in August

A guaranteed \$25 winner at every chapter meeting! The winner at the August meeting was Jason Magee with TruBlue Pool Service. Congratulations Jason! Who's next? Come to the September meeting, and you too could win \$25.



**Capital Valley IPSSA
Presents
10th Annual Santa's Summer Getaway
Sly Park Recreation Area
September 13-15th, 2019**



Registration Form

Dates: Friday afternoon through Sunday afternoon, September 13 – 15th, 2019

Place: Sly Park Rec. Area, **Group Site #3**, 4771 Sly Park Rd., Pollock Pines (off Hwy 50 & Sly Park Rd)

Price: \$40.00/per adult (age 14 & over) ~ \$20.00/per child (age 5-13) ~ Under 5 years, free

What you get: Camping for 2 nights, breakfast on Saturday & Sunday mornings, dinner and dessert on Friday and Saturday nights, crafts for the kids, campfires, swimming, horseshoes and many recreational activities. **Build Your Own Pizza for Saturday Lunch!**

New This Year:

Saturday Night Card Games!

Camping Space is Limited! Submit your Registration Form ASAP!!

There is room for up to 14 RVs and space will be reserved in the order registrations are received. Reservations are not site specific, they are first arrival, first choice of space.

Registration Deadline to receive a shirt is 8/15/19 – Refund available until that date

☞☞☞ ***\$5.00 discount per adult if registered & paid by May 1, 2019 chapter meeting!*** ☞☞☞

Need More Info: General Info: Jack Emlay at jjemlay@comcast.net
Reservations: Scott Houseman at scott@leisuretimepool.com

✂-----

Names of all campers: _____

Contact person e-mail address: _____ Phone: _____

Free T-shirt for every camper registered & paid by 8/15/19 List Quantity: Child Sizes: 6-8 _____ 10-12 _____ 14-16 _____ 18-20 _____

Adult Sizes (Mark T for Tank top) Small _____ Medium _____ Large _____ XL _____ 2 XL _____ 3 XL _____

_____ # of Adults @ \$40.00 each _____ Saturday use only \$25.00 each

_____ # of Children Ages 5 - 13 @ \$20.00 each _____ Saturday use only \$15.00 each

_____ # of Children under 5 years of age, FREE

_____ I'll be in a trailer (Length _____ ft.) _____ I'll be in a tent. How many tents and size? _____

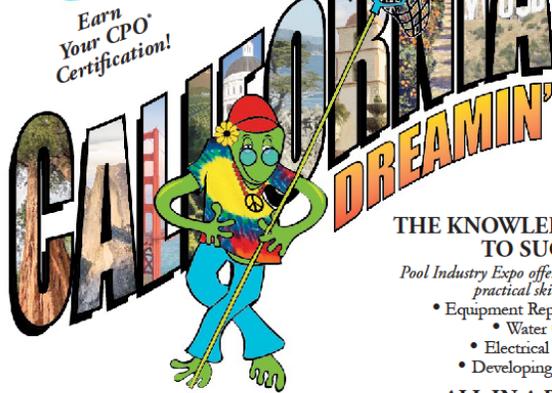
**Make Checks Payable to Capital Valley IPSSA and mail with Registration Form to:
Capital Valley IPSSA, PO Box 1944, Orangevale, CA 95662**

Ready for an Education Vacation?

POOL INDUSTRY EXPO XXXIII
SEPTEMBER 19-21, 2019
MONTEREY, CALIFORNIA

POOL INDUSTRY EXPO

Earn Your CPO Certification!



Return of the Pool Man's Band Friday Night!
Sponsored by:
HAYWARD
SCP
PENTAIR
ZODIAC
Cash Bars, Complimentary Hors D'oeuvres, Live Music, Dancing, Eating, Drinking, Socializing at the Hotel's Cottonwood Plaza. A Great Time For All!

THE KNOWLEDGE YOU NEED TO SUCCEED!

Pool Industry Expo offers training in a variety of practical skills, including:

- Equipment Repair & Maintenance
- Water Chemistry
- Electrical & Hydraulics
- Developing Business Skills

ALL IN A BEAUTIFUL SEASIDE RESORT SETTING

Monterey is a worldwide travel destination noted for its beautiful scenery, mild weather, great shopping, gourmet dining, and world-class golf.

Pool Industry Expo XXXIII will be held in the Monterey Conference Center, with its adjacent Portola Hotel & Spa — an AAA-rated 4-Diamond resort. PIE has arranged a special group rate of \$246 per night plus taxes at the Portola Hotel & Spa. The cutoff date for this special discount is August 19, 2019, at 5 p.m., so reserve your room today!

Telephone (888) 222-5851

Or visit online at:

<http://book.passkey.com/go/PIE2019PortolaHotel>

For Information, Call:

650-323-7743

Register Online At:

PENTAIR
GOLD SPONSOR

www.poolindustryexpo.com

Be sure to wear your shirt or tank top from a prior Santa's Summer Get Away to the September Chapter meeting, and you can win a FREE registration to the 2019 Santa's Summer Get Away.



To stay current on upcoming local training and product specials -

Text: haywardnorcal
To: 31996

FUNDRAISER

Title Sponsor

Presenting Sponsor

GOLFTOBERFEST

2019 - EXCITING

NEW VENUE

REGION 1 IPSSA WILL HOST THE 12TH ANNUAL GOLF TOURNAMENT

SATURDAY—OCTOBER 12, 2019—9AM

SCHEDULE OF EVENTS

- 9:00AM —REGISTRATION & RAFFLE SALES
- 10:00AM —PUTTING CONTEST
- 11:00AM —SCRAMBLE START PROMPTLY
- 4:00PM —DINNER TRI-TIP & CHICKEN —AWARDS & RAFFLE

FUNDRAISER TO BE HELD AT ALTA SIERRA COUNTRY CLUB 11897 TAMMY WAY, GRASS VALLEY, CA

Sponsor Opportunities are available at golftoberfest.wixsite.com/welcome

EVENT CONTACTS

DAVE HAWES (925) 828-7665
MARK BECKER (530) 676-1500
SHAWN PANICO (916) 201-6245
PHIL GELHAUS (916) 541-7756

100% OF NET PROCEEDS RAISED WILL BE DONATED TO THE FPSIE EDUCATION CENTER TO BE USED TOWARDS POOL & SPA INDUSTRY EDUCATION

ALTA SIERRA COUNTRY CLUB

ipssa

CONTEST INCLUDE:

- HOLE IN ONE—APPROX 150 YARDS—PRIZE \$30K
- PUTTING—APPROX 50 FEET—PRIZE \$10K
- LONGEST DRIVE
- CLOSEST TO PIN
- GOLF BALL LAUNCHER
- SKIRT HOLE
- PICK A CLUB HOLE

PENTAIR

PRODUCT TRAINING SEMINAR

RENO

Come join the Pentair Training team and your favorite Pentair representatives for an extraordinary learning event! This two-day workshop will offer many courses, which may include: Advanced Automation, Hands-On Heater Troubleshooting, Pentair Lighting, Automated Chemical Controls, SuperFlo and IntelliFlo VSF Pumps, our new Hybrid Heater, E-Tools and general education courses like Hydraulics and Electricity.

THE BEST PART: You choose the courses you wish to take! All courses are electives and you create your own schedule once you sign in on our website!

PRIZES: In addition to this exciting new format, there will be drawings for BIG prizes many times during this two-day event! We're talking BIG TVs, electronics, gadgets, in addition to Pentair pool equipment!

REGISTRATION

Online registration is REQUIRED. Register now at www.pentairtraining.com to reserve your seat.

HURRY! Class sizes are limited.

EVENT INFORMATION

COST\$149.00 (credit card or PIP points)
WHERESilver Legacy - Reno Ballroom
WHENOctober 24-25, 2019

7:00a - Registration
7:30a - Continental breakfast
8:00a-5:00p - Training sessions

LUNCH WILL BE PROVIDED

QUESTIONS? Call 1-888-755-7948

TRAINING SEASON 2019 - 2020

SPECIAL HOTEL DISCOUNT

Pentair has secured a special discounted rate at the Silver Legacy Resort Casino Resort:

Rooms must be reserved before 9/21/19

| 10/23-24 | 10/25 | 10/28 |
|----------|----------|----------|
| \$57.00 | \$112.00 | \$122.00 |

(each night)

RESERVATIONS

Silver Legacy Resort Casino
407 N. Virginia St. • Reno, NV

Call 800-687-8733 and reference ISPENT9 or book online.

Introducing New IPSSA Merchandise!

IPSSA has some new items to help you grow your chapter and BOOST your meeting experience!

Orders can be billed to your Chapter account or Credit Card, Shipping Costs will vary depending on order size.
To order contact: info@ipssa.com

Are you a member of IPSSA?

We are an association of swimming pool and spa service professionals

Benefits of Joining IPSSA

- 50% Trade Coverage
- Qualified associate members eligible to cover your spouse in illness or injury.
- *Insurance options including Life, Accidental Medical, Dismemberment, Sickness, Hospitalization, and pet coverage.
- Business Recreational Coverage.
- Professional Liability and Training

Contact: IPSSA info@ipssa.com

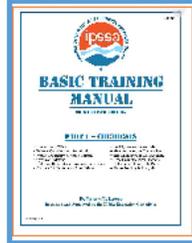
Benefits of IPSSA Table Top and Supply House Banners!

- 2'x2' Banner Ideal for Supply House Placement—\$18
- 2'x3' Banner for Table Top Recruitment Events—\$25

New Members Coming in?

Pre order books to have on hand for the IPSSA Membership Required certification on Water Chemistry. It makes sense to have them on hand!

- BT1— \$24.95
- BT1 With Workbook \$31.95



New IPSSA Logo Wear— OH YES! These new embroidered hats and shirts are excellent as incentives for meeting attendance and table top event volunteering! Have your Chapter looking GOOD!

Prices for Logo Wear:

- Snap Back Hat: \$23.95 ea.
 - Bucket Hat: \$32.95 ea.
 - Visor: \$25.95 ea.
 - Polo: \$32.95 ea. (S - 2X)
- (there will be an additional \$3 added to shirts 3x and larger)



EASY CARE Pool Care Made Easy™

The Ultimate Pool Water and Surface Protection Program



Pooltec® 3-in-1 Pool Water Treatment (algaeicide-clarifier-chlorine booster)

- Easiest way to keep pool water pristine clean, crystal clear and algae-free with little or no effort.
- Kills and prevents green, yellow and black algae.
- Creates ultra-clear pool water.
- Boosts chlorine effectiveness.
- Only 4 to 6 oz. weekly per 10,000 gallons.

Beautec® Scale-Stain-Scum-Salt Cell Controller (multi-scale, multi-stain, salt cell and oil/scum control)

- Prevents both soft & hard scale, stains and oil-scum buildup.
- Removes waterline oil-scum and calcium buildup.
- De-scales salt cell generators and keeps them clean.
- Strong protection to keep pool surfaces clean and beautiful.
- Only 1 to 2 bottles per year per 10,000 gallons.

Tel: 1-559-299-7660 Toll-Free: 1-800-289-766

www.easycarewater.com

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We make the sale... you get the cash!

Must Mention Flyer When Calling In Referral!

- ❖ Automatic Pool Covers = \$350
- ❖ Man Fastener/Track Man = \$200
- ❖ Unit Conversions = \$200
- ❖ Recovers = \$100
- ❖ Aluminum Spa Covers = \$100



Purchase Between:
September 3, 2019 – March 15, 2020

Required items must be RECEIVED WITHIN 30 DAYS OF PURCHASE to qualify for a Visa® Rewards Card Rebate.

Visa Rewards Card EXPIRES 90 DAYS AFTER ISSUANCE.

SELECT CLEANER PURCHASED:

Polaris Quattro Sport



GET A \$100 REBATE

Polaris 3900 Sport



GET A \$100 REBATE

SAVE \$75



Select cleaner purchased:

Polaris 9650iQ Sport
GET A \$75 REBATE



Polaris 8050 Sport
GET A \$75 REBATE

BURKETT'S

POOL PLASTERING, INC.

Specializing in Pool Remodeling

Put our experience to work for you!

More than 40,000 pools plastered and over 15,000 fully remodeled!

We specialize in:

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- Professional Masonry and Tile
- Concrete Deck Removal and Replacement
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- BBQ Islands, Grills, Fire Pits
- Pool and Spa Replumbing, Skimmer Replacement
- Energy Efficient Equipment and Solar Heating
- Automatic Pool Covers and Fabric Replacement
- Plumbing and Leak Repair Services

All work completed in-house



In 1989, Rob Burkett launched Burkett's Pool Plastering with three employees and his wife Dianne, running the home office. Today, we've grown to more than 200 employees who are dedicated to creating your ultimate backyard environment. When it comes to pool renovation and resurfacing, we're here to exceed your expectations. With competitive pricing and crews that take pride in their work, we treat your family like our family.

Let us help you begin the discovery of your new backyard today!



Call today! (800) 517-3115 or visit www.burkettspoolplastering.com



SunUp - Swimming Pool Solar

- The SunUp panel is manufactured by UMA Solar, the # 1 manufacturer of swimming pool solar panels in the world!
- Designed to resist hurricane force winds
- One piece "over molded" construction of the header and tubes eliminates welds and leaks
- Patented individual tube design allows for expansion and contraction, eliminating cracks and leaks
- Innovative mounting hardware eliminates the need for rubber hoses, metal clamps and multiple straps across the panel which will reduce the number of roof penetrations

*PLEASE CONTACT JOHN KIES - ELM DISTRIBUTION (916) 342-0782



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Solar Hot Water • Superior Service
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AZTECSOLAR.COM

Reduces the Need for Shocking and Clarifiers

No Mor Problems®



The secret to its power is in the patented formula; it keeps your pool sanitizer working harder & longer. It actually helps release tied-up chlorine so that you won't have to shock again. This takes a huge load off your filter, making it able to work more efficiently. The result is a cleaner, clearer pool that doesn't need phosphate removers, clarifiers, shocking or long filter cycles.



- Inhibits algae growth while clarifying water and preventing staining.
- Patented formula is registered as an EPA swimming pool algicide.
- Safe and powerful liquid algicide works on all types of algae in your pool.
- Safe for all swimming pool surfaces.
- Extends filter cycles on ALL filter types.

MAKE YOUR POOL THE BEST PLACE TO BE

UNITED CHEMICAL US: (800)524-5550 www.Swimpool.com fb.com/UnitedChemical
 CA: (800)824-5550 info@swimpool.com

P.O. Box 429 - 3741 E. Telegraph Rd., Piru CA 93040

SEPTEMBER 2019

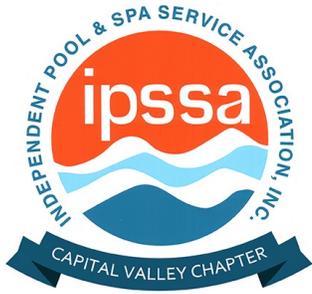


| SUN | MON | TUE | WED | THU | FRI | SAT |
|------------------------------------|--|-----|------------------------------------|------------|------------------------------------|------------------------------------|
| 1 | 2 | 3 | 4 CVIPSSA Chapter Meeting | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 CVIPSSA Board Meeting | 12 | 13 Santa's Summer Getaway | 14 Santa's Summer Getaway |
| 15 Santa's Summer Getaway | 16 | 17 | 18 | 19 Pool | 20 Industry Monterey | 21 Expo |
| 22 | 23  First Day of Autumn | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | | | | | |

Santa's Summer Getaway - September 13-15

OCTOBER 2019

| SUN | MON | TUE | WED | THU | FRI | SAT |
|-----|-----|-----|------------------------------------|--|----------------------|--|
| | | 1 | 2 CVIPSSA Chapter Meeting | 3 | 4 | 5 |
| 6 | 7 | 8 | 9 CVIPSSA Board Meeting | 10 | 11 | 12 Golftoberfest FPSIE Alta Sierra CC |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 Pentair - Reno | 25 Pentair - Reno | 26 |
| 27 | 28 | 29 | 30 | 31  | | |



Insurance Membership Education Networking Friendship

www.cvipssa.com

www.facebook.com/CapitalValleyIpssa

Newsletter Editor:

Mike Assenza

Phone: 916-837-8525

mike@rivercitypoolcare.com

Chapter Mailing Address:

Capital Valley IPSSA

P.O. Box 1944

Orangevale, CA 95662

Capital Valley IPSSA Chapter - Board of Directors

| | | |
|------------------------------------|----------------|--|
| <i>Scott Houseman, President</i> | (916) 638-4100 | scott@leisuretimepool.com |
| <i>Bill Palmer, Vice President</i> | (916) 202-6389 | bill@allamericanpools.org |
| <i>Jim Severin, Secretary</i> | (916) 723-4689 | deltabreezepoolservice@yahoo.com |
| <i>Jack Emlay, Treasurer</i> | (530) 644-7750 | jjemlay@comcast.net |

Other Important Contacts

| | | | |
|-------------------------|--------------------------------|----------------|--|
| <i>Mike Assenza</i> | <i>Membership</i> | (916) 837-8525 | mike@rivercitypoolcare.com |
| <i>Chuck Catilus</i> | <i>Sick Route Chairman</i> | (916) 759-7097 | ckpoolservice@surewest.net |
| <i>Jerry Houseman</i> | <i>Program Chairman</i> | (916) 396-1988 | jerry@leisuretimepool.com |
| <i>Mike Assenza</i> | <i>Newsletter</i> | (916) 837-8525 | mike@rivercitypoolcare.com |
| <i>Marian Pliczka</i> | <i>Website</i> | | service@rosevillepoolservice.com |
| <i>David Hawes</i> | <i>Region 1 Director</i> | (925) 828-7665 | info@hhpools.com |
| <i>Rose Smoot</i> | <i>IPSSA Corporate</i> | (888) 391-6012 | rose@ipssa.com |
| <i>IPSSA Financial</i> | <i>Cramer & Associates</i> | (888) 391-6012 | melody@cramercpa.com |
| <i>Arrow Insurance</i> | | (800) 833-3433 | |
| <i>Carole Dittmer</i> | <i>FPSIE Education Center</i> | (916) 922-8895 | carole@fpsie.org |
| <i>Jennifer Farwell</i> | <i>APSP</i> | (916) 628-9963 | jfarwell@apsp.org |

Chapter Standing Rules at www.cvipssa.com



Thank you from Capital Valley IPSSA Chapter!

Please get to know our Chapter Supporters

They are here to help you be your best

| Chapter Supporters | Contact | Phone | Email |
|-----------------------------------|--------------------------|------------------------|--|
| American Leak Detection | Monte Routon | (916) 331-6443 | monte@americanleakdetect.com |
| AQUASALT, LLC | Ashley Baker | (713) 877-2746 | abaker@aquasalt.com |
| Aztec Solar | Jack Stanger | (916) 853-2700 | jack@aztecsolar.com |
| Burkett's Pool Plastering | Jason Steenburgh | (209) 595-6016 | burkettjason@gmail.com |
| Blake Sales Associates | Brian Duyanovich | (916) 529-0806 | bduyanovich@blakesales.net |
| Contractors State License Schools | Stephanie Williams-Malik | (888) 330-3346 ext 112 | stephaniew@cslscorp.com |
| Deck-O-Seal | Patrick Raney | (916) 806-8924 | praney@wrmeadows.com |
| EasyCare Products | Rodney MacDowell | (925) 222-8557 | rmacdowell@easycarewater.com |
| ELM Distribution | John Kies | (916) 342-0782 | john@elmdistribution.com |
| HASA Chemicals | Dave Shepard | (916) 949-2662 | daveshepard@hasapool.com |
| Hayward Pool Products | Ryan O'Riley | (916) 880-0174 | roriley@hayward.com |
| Leisure Supply | Roger Jones | (916) 614-9500 | rejones@kellersupply.com |
| Natural Chemistry | Charlie Tuttle | (302) 345-5435 | charlie@ncbrands.com |
| Paramount Pool & Spa Systems | John Anderson | (925) 595-7516 | janderson@1paramount.com |
| Pentair | Lorne Early | (916) 284-9774 | lorne.early@pentair.com |
| Pentair | Darrin Dillree | (530) 301-1579 | Darrin.dillree@pentair.com |
| Pool Covers, Inc. | Cheryl MacLennan | (800) 662-7665 | cmaclennan@poolcoversinc.com |
| Pool Time | Joe Pagluica | (916) 601-8600 | joepooltime@aol.com |
| Ray-Pak | Matt Anderson | (916) 767-8185 | Matt.Anderson@raypak.com |
| SCP, Rancho Cordova | Jordon Reynolds | (916) 501-7825 | Jordan.reynolds@scppool.com |
| SCP, Rocklin | Ernie Weigum | (916) 408-2700 | ernest.weigum@poolcorp.com |
| SCP, Sacramento | Mitch Miles | (916) 257-2669 | mitchell.miles@poolcorp.com |
| Superior Pool Products | Doug Anthony | (916) 416-9344 | douglas.anthony@poolcorp.com |
| Thornburg Enterprises, Inc. | Kirk Wissbaum | (503) 804-9303 | Kirk_w@bcsreps.com |
| United Chemical Corporation | To Be Named Soon | (800) 824-5550 | admin@unitedchemicalcorp.com |
| Valley Leak Detection | Jeff Smith | (916) 532-2162 | valleyleakdetection@gmail.com |
| Zodiac Pool Systems, Inc. | Nic Benny | (916) 599-4369 | nic.benny@zodiac.com |

Chapter Supporters that are interested in submitting an article or news, please e-mail info and artwork to mike@rivercitypoolcare.com. The deadline is the 25th of the month for the following months issue.