



Mark your calendar!

Next Chapter Meeting:

October 2nd
Officer Nominations

VFW Hall
8990 Kruitof Way
Fair Oaks, 95628
6:30 Dinner
7:00 Meeting

Upcoming Meetings & Events:

November 6th
Sheriff's Toy Project
&
Officer Elections

December 20th
Christmas Party
Crowne Plaza

Inside this issue:

Sick Route, Membership, News	2
Santa's Summer Getaway	3
Education	4
Vendor Info and Specials	5
Calendar	8
Chapter Important Numbers	9
Chapter Supporter Contact List	10

CAPITAL VALLEY IPSSA CHAPTER

Water Watcher

OCTOBER 2019

Featured Speaker for October



Rodney MacDowell has been with EasyCare Products for almost a year. EasyCare Products is a specialty chemical company, providing pool, spa, fountain, pond and water feature professionals with some of the most innovative products available in the industry. Rodney has been involved in many facets of the industry including service, wholesale distribution, spa service company owner and manufacturer's representative for over 20 years. Rodney is also a CPO and keeps up on the latest trends in water chemistry and service practices.

Rodney will present the EasyCare Products lineup with in-depth product knowledge, application, new product offerings, and Q &A. If you have been wondering what all the excitement is about, now is the time to find out!

We will provide dinner and free prizes and raffle gifts.

Rodney MacDowell
Factory Representative
EasyCare Products/McGrayel Co.
No. CA, OR, WA, W. ID, and W. NV
Cell: 925-222-8557
rmacdowell@easycarewater.com

Sick Route

No one is out sick or injured.

Thank you for your support.

Chuck Catilus
Sick Route Chairman
(916) 759-7097
ckpoolservice@surewest.net

Membership

Perfect Attendance Awards for attending all meetings during the year.

October is the 1st month in the 4th quarter. You must attend one meeting during the quarter to avoid a fine.

For membership information please contact:

Mike Assenza
Membership Chairman
916-837-8525
mike@rivercitypoolcare.com

The Board thanks everyone who made this year's Santa's Summer Get Away a success. We could not have done it without the Chapter Supporter's generous contributions, especially **Hasa, Pentair, Leisure Supply, Pool Time, Zodiac, and Paramount** who provided the meals. We also thank the volunteers who organized, set up, maintained, and cleaned up.



Thank You Chapter Supporters for the door prizes at the last chapter meeting.

- ◇ **Thornburg Enterprises** - A bottle of Orenda Phosphate Remover to everyone, and multiple 2 bottle combo packs
- ◇ **Raypac** - 2 gift cards
- ◇ **Pool Covers Inc.** - Oakland A's gear bag, bobble head, t-shirt, and bat

For Sale:

A special and heartfelt thank you to **Nic Benny** and **Zodiac** for donating two Polaris TR28P sweeps. The proceeds from these sweeps will be donated to the children of Larry Hughes.

Polaris TR28P - \$440

Call Scott Houseman, 916-638-4100

Innovative Pool Products Relay (IPP-100) \$40

Call Jack Emlay, 916-764-7852

Pool Accounts For Sale:

Looking to consolidate my routes.

- ◇ 5 in Natomas area. 3 on Westlake, 2 near Natomas HS, 2 pay annually, 3 yr. ave. acct. age. Mo. service \$550, Make Offer.
- ◇ 1 near the intersection of Foothill & Vineyard in Roseville, 7 yr acct. Mo. Service \$70, Make Offer.

Mike @ River City Pool Care, 916-837-8525

(Submit your Free classified ad to
mike@rivercitypoolcare.com)

September Attendance Incentive Winner

A guaranteed \$25 winner at every chapter meeting! The winner at the September meeting was **Rob Casebolt** with Clear Water Pools. Congratulations Rob! Who's next? Come to the October meeting, and you too could win \$25.

Welcome
Santa's Summer Get Away
2019

FRIDAY
 Dinner 6pm-8pm
 -Special Thanks to Pentair & HASA
 Larry Early Dave Shepard

SATURDAY
 Breakfast 8am-9am
 -special thanks to Leisure Outfitters
 special thanks to: Pool-TIME Rob Wiley
 -LUNCH: Make Your Own PIZZA!
 -Special thanks to: ZODIAC

SUNDAY
 Breakfast 8am-9am
 -special thanks to: PARAMOUNT



Weekend Activities

Children Campfire after dinner
 Rock 2 to me!

Tie Dye

Santa Rocks
 Find them. Paint them. Hide them.

MAKE YOUR OWN PIZZA thanks to Pool TIME
 Rock(s) firm



TRAINING SEASON
2019 - 2020

PRODUCT TRAINING SEMINAR

RENO

Come join the Pentair Training team and your favorite Pentair representatives for an extraordinary learning event! This two-day workshop will offer many courses, which may include: Advanced Automation, Hands-On Heater Troubleshooting, Pentair Lighting, Automated Chemical Controls, SuperFlo and IntelliFlo VSF Pumps, our new Hybrid Heater, E-Tools and general education courses like Hydraulics and Electricity.

THE BEST PART: You choose the courses you wish to take! All courses are electives and you create your own schedule once you sign in on our website!

PRIZES: In addition to this exciting new format, there will be drawings for BIG prizes many times during this two-day event! We're talking BIG TVs, electronics, gadgets, in addition to Pentair pool equipment!

REGISTRATION

Online registration is **REQUIRED**. Register now at www.pentairtraining.com to reserve your seat.

HURRY! Class sizes are limited.

EVENT INFORMATION

COST\$149.00 (credit card or PIP points)

WHERESilver Legacy - Reno Ballroom

WHENOctober 24-25, 2019

7:00a - Registration

7:30a - Continental breakfast

8:00a-5:00p - Training sessions

LUNCH WILL BE PROVIDED

SPECIAL HOTEL DISCOUNT

Pentair has secured a special discounted rate at the Silver Legacy Resort Casino Resort:

Rooms must be reserved before 9/21/19

10/23-24	10/25	10/26
\$57.00	\$112.00	\$122.00
(each night)		

RESERVATIONS

Silver Legacy Resort Casino

407 N. Virginia St. - Reno, NV

Call **800-687-8733** and reference **ISPENT9** or [book online](#).



QUESTIONS? Call 1-888-755-7946

Pentair Education Fund

This training qualifies for reimbursement through the Pentair education fund that has been established for CVIPSSA members. Twenty-five percent (25%) of the annual rebates given to our chapter by Pentair will be set aside to reimburse our members for Pentair training fees/tuition. The maximum amount to be set aside is \$1,000 per year. If the reimbursement requests exceed the education fund amount, then the fund amount will be split amongst the members that applied for reimbursement. Reimbursement requests must be made by January 31, 2020, for 2019 training fees. Reimbursements will be made at the April chapter meeting.

NEW RAYPAK EXTENDED WARRANTY

Extended 2-Year

Raypak pool and spa heaters are engineered to perform and built to last. The brand you know and trust is bringing you more peace of mind with a 2-year extended warranty on residential pool and spa heating products.

The benefits of our new extended warranty, include:

- 2-year extended warranty*
- Professional in person service
- 24-hour or same-day service**
- Genuine Raypak parts
- Factory technical support



The product registration process is quick and easy to complete. To take advantage of our extended warranty have your heater professionally installed and registered at warranty.raypak.com.



Raypak MasterTek warranty claim program will streamline and improve efficiency:



- Mobility: Allowing the tech in the field to collect data.
- Replacement parts drop down menu options are specific to the model.
- The system will prompt to return damaged parts when necessary.
- Servicer will have online access to view a history of their warranty claims and can track any open claims.
- Register for MasterTek today! Go to Raypak.com and click the MasterTek Registration link under the Support menu.

*See warranty on raypak.com for complete details. Conditions apply.
**Florida heat pumps only. Selected areas.



Be sure to wear your shirt or tank top from a prior Santa's Summer Get Away to the October Chapter meeting, and you can win a FREE registration to the 2020 Santa's Summer Get Away.



To stay current on upcoming local training and product specials -

Text: haywardnorcal
To: 31996

FUNDRAISER

Title Sponsor

GOLFTOBERFEST

2019 - EXCITING
• NEW VENUE •

**REGION 1 IPSSA
WILL HOST THE
12TH ANNUAL
GOLF TOURNAMENT**

SATURDAY—OCTOBER 12, 2019—9AM

SCHEDULE OF EVENTS

- 9:00AM —REGISTRATION & RAFFLE SALES
- 10:00AM —PUTTING CONTEST
- 11:00AM —SCRAMBLE START PROMPTLY
- 4:00PM —DINNER TRI-TIP & CHICKEN —AWARDS & RAFFLE

**FUNDRAISER TO BE HELD AT
ALTA SIERRA COUNTRY CLUB
11897 TAMMY WAY, GRASS VALLEY, CA**

**Sponsor Opportunities are available at
golftoberfest.wixsite.com/welcome**

EVENT CONTACTS
DAVE HAWES (925) 828-7665
MARK BECKER (530) 676-1500
SHAWN PANICO (916) 201-6245
PHIL GELHAUS (916) 541-7756

**100% OF NET PROCEEDS RAISED WILL BE DONATED TO THE
FPSIE EDUCATION CENTER TO BE USED TOWARDS
POOL & SPA INDUSTRY EDUCATION**

Presenting Sponsor



CONTEST INCLUDE:

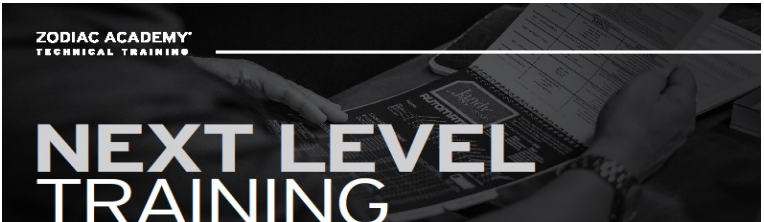
- HOLE IN ONE—APPROX 150 YARDS—PRIZE \$30K
- PUTTING—APPROX 50 FEET—PRIZE \$10K
- LONGEST DRIVE
- CLOSEST TO PIN
- GOLF BALL LAUNCHER
- SKIRT HOLE
- PICK A CLUB HOLE

WISH YOU WERE THERE



**ZODIAC ACADEMY™
TECHNICAL TRAINING**

NEXT LEVEL TRAINING



JOIN US

November 14th and 15th, 2019

Register at www.ZodiacAcademy.com

Day 1 (Full Day Class) In-Depth Product Training

iAquaLink™ Installation

This workshop will provide you with the necessary expertise to add automation to pools with instruction on proper sizing & selection, high & low voltage wiring, and in-field networking solutions.

Variable-Speed Pumps

We'll familiarize you with the upcoming compliance requirements and provide instructions and demonstrations on how our NEW variable-speed pump features will assist in meeting and exceeding the new standards.

To acquire CEU credits, Day 1 workshops require a passing test grade of 80% or higher.



DAY 2 (Full Day Class) Advanced Hands-On Heating

JXi™ Heaters

Receive hands-on training for the Jandy® JXi™ heater lineup under the guidance of our skilled instructors. Experienced service technicians are invited to learn and perform diagnostic troubleshooting and repair procedures simulating real-world scenarios via tactile methods.

Additional Heating Content

Product workshops, such as HI-E2™, JE Heat Pump or Grand Effects® will be offered according to each specific market.

Due to the nature of this hands-on workshop, written testing is not required for CEU credits.

TIMES: 7:30am – 5pm with 60-minute lunch & two 15-minute breaks (8 classroom hours)



Check Us Out at
ZodiacAcademy.com/GetTrained

©2019 Zodiac Pool Systems LLC. All rights reserved. 2019/10/15 Registered trademark of Zodiac Corporation, CAS, LLC, and other entities. All other trademarks are the property of their respective owners. 0101-18



Introducing New IPSSA Merchandise!

IPSSA has some new items to help you grow your chapter and BOOST your meeting experience!

Orders can be billed to your Chapter account or Credit Card, Shipping Costs will vary depending on order size.
To order contact: info@ipssa.com

Are you a member of IPSSA?

We are an association of swimming pool and spa service professionals

Benefits of Joining IPSSA

• 50% Trade Coverage
Qualified associate members eligible to cover your spouse in illness or injury.

• Insurance options including Life, Accidental Medical, Dismemberment, Disability, Hospital, Pre-Paid and pay-up coverage, Business Interruption Coverage.

• Professional Liability and Training

Contact: IPSSA info@ipssa.com

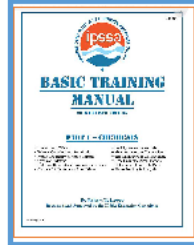
Benefits of IPSSA Table Top and Supply House Banners!

2'x2' Banner Ideal for Supply House Placement—\$18
2'x3' Banner for Table Top Recruitment Events—\$25

New Members Coming in?

Pre order books to have on hand for the IPSSA Membership Required certification on Water Chemistry. It makes sense to have them on hand!

BT1— \$24.95
BT1 With Workbook \$31.95



New IPSSA Logo Wear— OH YES! These new embroidered hats and shirts are excellent as incentives for meeting attendance and table top event volunteering! Have your Chapter looking GOOD!

Prices for Logo Wear:

Snap Back Hat: \$23.95 ea. Bucket Hat: \$32.95 ea.
Visor: \$25.95 ea. Polo: \$32.95 ea. (S - 2X)
(there will be an additional \$3 added to shirts 3x and larger)



EASY CARE Pool Care Made Easy™

The Ultimate Pool Water and Surface Protection Program



Pooltec® 3-in-1 Pool Water Treatment (algaeicide-clarifier-chlorine booster)

- Easiest way to keep pool water pristine clean, crystal clear and algae-free with little or no effort.
- Kills and prevents green, yellow and black algae.
- Creates ultra-clear pool water.
- Boosts chlorine effectiveness.
- Only 4 to 6 oz. weekly per 10,000 gallons.

Beatec® Scale-Stain-Scum-Salt Cell Controller (multi-scale, multi-stain, salt cell and oil/scum control)

- Prevents both soft & hard scale, stains and oil-scum build-up.
- Removes waterline oil-scum and calcium build-up.
- De-scales salt cell generators and keeps them clean.
- Strong protection to keep pool surfaces clean and beautiful.
- Only 1 to 2 bottles per year per 10,000 gallons.

Tel: 1-559-299-7660 Toll-Free: 1-800-289-7666

www.easycarewater.com

Pool Covers Inc.

Lic. # 497489

Specialists In Safety Swimming Pool Products
800-662-7665

THANK YOU

YOU CAN GET CASH!



with Pool Covers, Inc.

GETTING Cash Is Easy !!

Just refer a customer to us that is interested in the highest quality pool safety products on the market today.

We make the sale... you get the cash!

Must Mention Flyer When Calling In Referral!

- ❖ Automatic Pool Covers = \$350
- ❖ Man Fastener/Track Man = \$200
- ❖ Unit Conversions = \$200
- ❖ Recovers = \$100
- ❖ Aluminum Spa Covers = \$100



BURKETT'S

POOL PLASTERING, INC.

Specializing in Pool Remodeling

Put our experience to work for you!

More than 40,000 pools plastered and over 15,000 fully remodeled!

We specialize in:

- Waterfalls, Water Features and Spa Additions
- Professional Masonry and Tile
- Concrete Deck Removal and Replacement
- Pool Shallowing and Acapulco Bench Additions
- BBQ Islands, Grills, Fire Pits
- Pool and Spa Replumbing, Skimmer Replacement
- Energy Efficient Equipment and Solar Heating
- Automatic Pool Covers and Fabric Replacement
- Plumbing and Leak Repair Services

All work completed in-house



In 1989, Rob Burkett launched Burkett's Pool Plastering with three employees and his wife Dianne, running the home office. Today, we've grown to more than 200 employees who are dedicated to creating your ultimate backyard environment. When it comes to pool renovation and resurfacing, we're here to exceed your expectations. With competitive pricing and crews that take pride in their work, we treat your family like our family.



Let us help you begin the discovery of your new backyard today!

Call today! (800) 517-3115 or visit www.burkettspoolplastering.com



SunUp - Swimming Pool Solar

- The SunUp panel is manufactured by UMA Solar, the # 1 manufacturer of swimming pool solar panels in the world!
- Designed to resist hurricane force winds
- One piece "over molded" construction of the header and tubes eliminates welds and leaks
- Patented individual tube design allows for expansion and contraction, eliminating cracks and leaks
- Innovative mounting hardware eliminates the need for rubber hoses, metal clamps and multiple straps across the panel which will reduce the number of roof penetrations

*PLEASE CONTACT JOHN KIES – ELM DISTRIBUTION (916) 342-0782



We're proud to have been installing **SOLAR POOL HEATING** systems for almost 4 decades.

REFERRAL FEES AVAILABLE!
Solar Pool Heating • Solar Electric
Solar Hot Water • Superior Service
Call Jack Stanger: (916) 802-1830
AZTECSOLAR.COM

Reduces the Need for Shocking and Clarifiers

No Mor Problems®



The secret to its power is in the patented formula; it keeps your pool sanitizer working harder & longer. It actually helps release tied-up chlorine so that you won't have to shock again. This takes a huge load off your filter, making it able to work more efficiently. The result is a cleaner, clearer pool that doesn't need phosphate removers, clarifiers, shocking or long filter cycles.



- Inhibits algae growth while clarifying water and preventing staining.
- Patented formula is registered as an EPA swimming pool algicide.
- Safe and powerful liquid algicide works on all types of algae in your pool.
- Safe for all swimming pool surfaces.
- Extends filter cycles on ALL filter types.

MAKE YOUR POOL THE BEST PLACE TO BE

UNITED CHEMICAL US: (800)524-5550 www.Swimpool.com fb.com/UnitedChemical
 CA: (800)824-5550 info@swimpool.com

P.O. Box 429 - 3741 E. Telegraph Rd., Piru CA 93040

OCTOBER 2019



SUN	MON	TUE	WED	THU	FRI	SAT
		1	2 CVIPSSA Chapter Meeting	3	4	5
6	7	8	9 CVIPSSA Board Meeting	10	11	12 Golftoberfest FPSIE Alta Sierra CC
13	14	15	16	17	18	19
20	21	22	23	24 Pentair - Reno	25 Pentair - Reno	26
27	28	29	30	31 		

Christmas Party - December 20th

NOVEMBER 2019

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3 	4	5	6 CVIPSSA Chapter Meeting	7	8	9
10	11 	12	13 CVIPSSA Board Meeting	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28 Happy Thanksgiving 	29	30



Insurance Membership Education Networking Friendship

www.cvipssa.com

www.facebook.com/CapitalValleyIpssa

Newsletter Editor:

Mike Assenza

Phone: 916-837-8525

mike@rivercitypoolcare.com

Chapter Mailing Address:

Capital Valley IPSSA

P.O. Box 1944

Orangevale, CA 95662

Capital Valley IPSSA Chapter - Board of Directors

<i>Scott Houseman, President</i>	<i>(916) 638-4100</i>	<i>scott@leisuretimepool.com</i>
<i>Bill Palmer, Vice President</i>	<i>(916) 202-6389</i>	<i>bill@allamericanpools.org</i>
<i>Jim Severin, Secretary</i>	<i>(916) 723-4689</i>	<i>deltabreezepoolservice@yahoo.com</i>
<i>Jack Emlay, Treasurer</i>	<i>(530) 644-7750</i>	<i>jjemlay@comcast.net</i>

Other Important Contacts

<i>Mike Assenza</i>	<i>Membership</i>	<i>(916) 837-8525</i>	<i>mike@rivercitypoolcare.com</i>
<i>Chuck Catilus</i>	<i>Sick Route Chairman</i>	<i>(916) 759-7097</i>	<i>ckpoolservice@surewest.net</i>
<i>Tom Pliczka</i>	<i>Program Chairman</i>	<i>(916) 791-1221</i>	<i>service@rosevillepoolservice.com</i>
<i>Mike Assenza</i>	<i>Newsletter</i>	<i>(916) 837-8525</i>	<i>mike@rivercitypoolcare.com</i>
<i>Marian Pliczka</i>	<i>Website</i>		<i>service@rosevillepoolservice.com</i>
<i>David Hawes</i>	<i>Region 1 Director</i>	<i>(925) 828-7665</i>	<i>info@hhpools.com</i>
<i>Rose Smoot</i>	<i>IPSSA Corporate</i>	<i>(888) 360-9505 x3</i>	<i>rose@ipssa.com</i>
<i>IPSSA Financial</i>	<i>Cramer & Associates</i>	<i>(888) 391-6012 x1</i>	<i>melody@cramercpa.com</i>
<i>Arrow Insurance</i>		<i>(800) 833-3433</i>	
<i>Carole Dittmer</i>	<i>FPSIE Education Center</i>	<i>(916) 922-8895</i>	<i>carole@fpsie.org</i>
<i>Jennifer Farwell</i>	<i>APSP</i>	<i>(916) 628-9963</i>	<i>jfarwell@apsp.org</i>

New!!

Chapter Standing Rules at www.cvipssa.com



Thank you from Capital Valley IPSSA Chapter!

Please get to know our Chapter Supporters

They are here to help you be your best

Chapter Supporters	Contact	Phone	Email
American Leak Detection	Monte Routon	(916) 331-6443	monte@americanleakdetect.com
AQUASALT, LLC	Ashley Baker	(713) 877-2746	abaker@aquasalt.com
Aztec Solar	Jack Stanger	(916) 853-2700	jack@aztecsolar.com
Burkett's Pool Plastering	Jason Steenburgh	(209) 595-6016	burkettsjason@gmail.com
Blake Sales Associates	Brian Duyanovich	(916) 529-0806	bduyanovich@blakesales.net
Contractors State License Schools	Stephanie Williams-Malik	(888) 330-3346 ext 112	stephaniew@cslscorp.com
Deck-O-Seal	Patrick Raney	(916) 806-8924	praney@wrmeadows.com
EasyCare Products	Rodney MacDowell	(925) 222-8557	rmacdowell@easycarewater.com
ELM Distribution	John Kies	(916) 342-0782	john@elmdistribution.com
HASA Chemicals	Dave Shepard	(916) 949-2662	daveshepard@hasapool.com
Hayward Pool Products	Ryan O'Riley	(916) 880-0174	roriley@hayward.com
Leisure Supply	Roger Jones	(916) 614-9500	rejones@kellersupply.com
Natural Chemistry	Charlie Tuttle	(302) 345-5435	charlie@ncbrands.com
Paramount Pool & Spa Systems	John Anderson	(925) 595-7516	janderson@1paramount.com
Pentair	Lorne Early	(916) 284-9774	lorne.early@pentair.com
Pentair	Darrin Dillree	(530) 301-1579	Darrin.dillree@pentair.com
Pool Covers, Inc.	Cheryl MacLennan	(800) 662-7665	cmaclennan@poolcoversinc.com
Pool Time	Joe Pagluica	(916) 601-8600	joepooltime@aol.com
Ray-Pak	Matt Anderson	(916) 767-8185	Matt.Anderson@raypak.com
SCP, Rancho Cordova	Jordon Reynolds	(916) 501-7825	Jordan.reynolds@scppool.com
SCP, Rocklin	Ernie Weigum	(916) 408-2700	ernest.weigum@poolcorp.com
SCP, Sacramento	Mitch Miles	(916) 257-2669	mitchell.miles@poolcorp.com
Superior Pool Products	Doug Anthony	(916) 416-9344	douglas.anthony@poolcorp.com
Thornburg Enterprises, Inc.	Kirk Wissbaum	(503) 804-9303	Kirk_w@bcsreps.com
United Chemical Corporation	To Be Named Soon	(800) 824-5550	admin@unitedchemicalcorp.com
Valley Leak Detection	Jeff Smith	(916) 532-2162	valleyleakdetection@gmail.com
Zodiac Pool Systems, Inc.	Nic Benny	(916) 599-4369	nic.benny@zodiac.com

Chapter Supporters that are interested in submitting an article or news, please e-mail info and artwork to mike@rivercitypoolcare.com. The deadline is the 25th of the month for the following months issue.