



Mark your calendar!

Next Chapter Meeting:

March 4, 2020
Polaris

VFW Hall
8990 Kruitof Way
Fair Oaks, 95628
6:30 Dinner
7:00 Meeting

Upcoming Meetings & Events:

April 1st
Pentair

May 6th
Vendor Table Top

June 3rd
American Leak Detection

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CAPITAL VALLEY IPSSA CHAPTER

Water Watcher

MARCH 2020

Featured Speaker for March...



Fluidra strives to deliver the perfect pool experience that enhances comfort, enjoyment, and peace of mind for pool owners. They own many of the most recognized brands in the global pool industry. From residential to commercial pools, pool equipment to automatic pool cleaners, fire features to pool covers, and LED pool lighting to connected products, you'll find them at the forefront of the industry leading the pack. Their portfolio includes some of the most recognized and trusted brands in the business and offers their customers a wide range of products in the residential and commercial pool and wellness market. Some of their leading brands in North America are Polaris, Jandy, Cover Pools, Zodiac, iAqualink, Grand Effects, Nature2, and Caretaker.

Nic Benny and Josh Bordelon will be reviewing the NEW line of Jandy VS pumps and the new pump drive that can control 2 auxiliary circuits. They will also review the Polaris Quattro cleaner and some new cleaners coming out in 2020. They will discuss the changes and exciting things to come under the new name of Fluidra.

Nic has 25 years in the pool industry, the last 16 have been at Polaris including 4 years as a field tech, and 5 years in tech support. Prior to that he worked in pool construction, plumbing, and equipment installs. Josh has 20 years in the pool industry, including 8 years as a Service Manager. He has also worked on pool solar, leak detection, automation, networking, heaters, pumps, and above ground spas.

Of course they will answer any other questions or concerns you may have!

They are bringing dinner and drinks for the chapter, so come hungry.

Nic Benny
Territory Sales Manager
nbenney@fluidra.com
C: 916-599-4369

Josh Bordelon
Service Manager
jbordelon@fluidra.com
C: 530-401-2391

Sick Route

No one is out sick or injured.

Thank you for your support.

Chuck Catilus
Sick Route Chairman
(916) 759-7097
ckpoolservice@surewest.net

Pool Accounts For Sale:

Looking to consolidate my routes.

- ◇ 5 in Natomas area. 3 on Westlake, 2 near Natomas HS, 2 pay annually, 3 yr. ave. acct. age. Mo. service \$550, Make Offer.

Mike @ River City Pool Care, 916-837-8525

Chapter Attendance Incentive

A guaranteed \$25 winner at every chapter meeting! The winner at the February meeting was **Duane Casebolt** with **Pure Water Pools**. Who's next? Come to the March meeting, and you too could win \$25.

IntelliConnect For Sale

New in a box, Pentair IntelliConnect. Box seal has been opened, but it has not been used. \$190 (wholesale \$246)

Contact Tom Pliczka @ 916-791-1221.

NEWSLETTER CONTENT

What tips do you have to share??

What problems have you encountered this year?

Did you have a really great picture of an account you would like to share? Safety warnings? Local water news? Pools or equipment for sale? Events?

PLEASE share!

Want to write an article, submit chapter pictures, or have news to share? Please send it to

mike@rivercitypoolcare.com

by the 20th to be included.

Want to help with this or many other volunteer positions?

Contact one of our Board Members or Committee Chairmen today!

Membership

Perfect Attendance Awards for attending all meetings during the year.

March is the last meeting in the 1st quarter. If you did not attend the February meeting, then you need to attend the March meeting to avoid a fine.

For membership information please contact:

Mike Assenza
Membership Chairman
916-837-8525
mike@rivercitypoolcare.com

For Sale:

Due to the generosity of our supporters, we have a limited number of products that were donated to support our fundraising efforts.

- Polaris TR28P Sweep - \$450
- Pentair 320 Filter - \$610
- Pentair Rebel Sweep - \$370
- Pentair Legend (LL505G) - \$435

Call Scott Houseman, 916-638-4100

Innovative Pool Products Relay (IPP-100) \$40

Call Jack Emlay, 916-764-7852

(Submit your *Free* classified ad to
mike@rivercitypoolcare.com)

Be sure to wear your shirt or tank top from a prior Santa's Summer Get Away to the February Chapter meeting, and you can win a FREE registration to the 2020 Santa's Summer Get Away.





NORTHERN CALIFORNIA
GOLF TOURNAMENT

When: April 17, 2020

Where: Catta Verdera Country Club, Lincoln

Contact: info@waterforawarrior.org

The WATER for a WARRIOR Northern California Golf Tournament specifically benefits the Combat and Service Wounded Veterans that they are helping! In addition to golf, the event also includes a putting contest, on-course games, helicopter golf ball drop, and more. There will be a continental breakfast with a number of food offerings on the course followed by a meal and awards program, with raffle and more.

Water for a Warrior selects at least one combat wounded veteran each year to be the benefactor of a swimming pool to aid in their therapy, recovery, and fitness. They also help as many additional veterans as they can by providing products and services such as, hot tubs, accessories (e.g. rails, lifts, etc.), orientations, clean-ups, and more.

WESTERN Pool & Spa SHOW

- March 12-14, 2020
- At the Long Beach Convention & Entertainment Center
- More Info at www.Westernshow.com



To stay current on upcoming local training and product specials -

Text: haywardnorcal

To: 31996

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March 16, 2020 – September 7, 2020

Polaris

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... GET A \$200 REBATE ...
on the Polaris 3900 Sport

Offer applies only to Polaris Quattro Sport
and Polaris 3900 Sport; terms and conditions apply.



February 17, 2020 through April 3, 2020

Filter Promotion SERVICE TRADE EXCLUSIVE



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C3030
HAY-01-0455

Offer cannot be combined with the Totally HAYWARD Program or any other promotion, incentive or coupon. Available in the State of Arizona, California, Colorado, Hawaii, Idaho, Nevada, New Mexico, Oregon, Utah, Washington and the city of El Paso, Texas only.

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WHEN SAFETY MATTERS MOST OF ALL.

THE ORIGINAL SUPPLESS
VGB COMPLIANT
HIGH FLOW SAFETY DRAIN



Chapter Speakers Schedule for 2020

Chapter Supporters - We have featured speaker spots available for 2020.

This is the schedule as planned, thus far. If you are a chapter supporter and would like to speak during one of the available months, or if you are a member with suggestions for speakers or topics, please email Tom Pliczka at service@rosevillepoolservice.com

Planned Meeting Schedule - 2020

Jan - Dark	July - Dark
Feb - Pool & Hot Tub Alliance	Aug - Hasa
March - Fluidra	Sept - Available
April - Pentair	Oct - Available
May - Vendor Table Top	Nov - Available
June - American Leak Detection	Dec - Christmas Party

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- ❖ Unit Conversions = \$200
- ❖ Recovers = \$100
- ❖ Aluminum Spa Covers = \$100



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- Pool and Spa Replumbing, Skimmer Replacement
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SunUp - Swimming Pool Solar

- The SunUp panel is manufactured by UMA Solar, the # 1 manufacturer of swimming pool solar panels in the world!
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- One piece "over molded" construction of the header and tubes eliminates welds and leaks
- Patented individual tube design allows for expansion and contraction, eliminating cracks and leaks
- Innovative mounting hardware eliminates the need for rubber hoses, metal clamps and multiple straps across the panel which will reduce the number of roof penetrations

*PLEASE CONTACT JOHN KIES – ELM DISTRIBUTION (916) 342-0782



MARCH 2020



SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4 CVIPSSA Chapter Meeting	5	6	7
8 	9	10	11 CVIPSSA Board Meeting	12 	13 	14 
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Santa's Summer Get Away - September 11-13

APRIL 2020

SUN	MON	TUE	WED	THU	FRI	SAT
			1 CVIPSSA Chapter Meeting	2	3	4
5	6	7	8 CVIPSSA Board Meeting	9	10	11
12	13	14	15 	16	17 	18
19	20	21	22	23	24	25
26	27	28	29	30		



Insurance Membership Education Networking Friendship

www.cvipssa.com

www.facebook.com/CapitalValleyIpssa

Newsletter Editor:

Mike Assenza

Phone: 916-837-8525

mike@rivercitypoolcare.com

Chapter Mailing Address:

Capital Valley IPSSA

P.O. Box 1944

Orangevale, CA 95662

Capital Valley IPSSA Chapter - Board of Directors

Scott Houseman, President (916) 638-4100 scott@leisuretimepool.com

Bill Palmer, Vice President (916) 202-6389 bill@allamericanpools.org

Jim Severin, Secretary (916) 723-4689 deltabreezepoolservice@yahoo.com

Jack Emlay, Treasurer (530) 644-7750 jjemlay@comcast.net

Other Important Contacts

Mike Assenza *Membership* (916) 837-8525 mike@rivercitypoolcare.com

Chuck Catilus *Sick Route Chairman* (916) 759-7097 ckpoolservice@surewest.net

Tom Pliczka *Program Chairman* (916) 791-1221 service@rosevillepoolservice.com

Mike Assenza *Newsletter* (916) 837-8525 mike@rivercitypoolcare.com

Marian Pliczka *Website* service@rosevillepoolservice.com

David Hawes *Region 1 Director* (925) 828-7665 info@hhpools.com

Rose Smoot *IPSSA Corporate* (888) 360-9505 x2 rose@ipssa.com

IPSSA *Member Services* (888) 360-9505 x1 memberservices@ipssa.com

Insurance Billing *Cramer & Associates* (844) 574-1134 insurance@cramercpa.com

HUB Insurance *Info & Certificates* (800) 833-3433

Carole Dittmer *FPSIE Education Center* (916) 922-8895 carole@fpsie.org

Jennifer Farwell *Pool & Hot Tub Alliance* (916) 628-9963 jfarwell@phta.org

Chapter Standing Rules at www.cvipssa.com



Thank you from Capital Valley IPSSA Chapter!

Please get to know our Chapter Supporters

They are here to help you be your best

Chapter Supporters	Contact	Phone	Email
American Leak Detection	Monte Routon	(916) 331-6443	monte@americanleakdetect.com
Aztec Solar	Jack Stanger	(916) 853-2700	jack@aztecsolar.com
Burkett's Pool Plastering	Jason Steenburgh	(209) 595-6016	burkettsjason@gmail.com
Blake Sales Associates	Brian Duyanovich	(916) 529-0806	bduyanovich@blakesales.net
Contractors State License Schools	Stephanie Williams-Malik	(888) 330-3346 ext 112	stephaniew@cslscorp.com
Cramer & Associates, CPA	Jay Lang	(916) 864-4272	jay@cramercpa.com
Deck-O-Seal	Patrick Raney	(916) 806-8924	praney@wrmeadows.com
EasyCare Products	Rodney MacDowell	(925) 222-8557	rmacdowell@easycarewater.com
ELM Distribution	John Kies	(916) 342-0782	john@elmdistribution.com
Fluidra (previously Zodiac)	Nic Benny	(916) 599-4369	nbenny@fluidra.com
Hasa Chemicals	Dave Shepard	(916) 949-2662	daveshepard@hasapool.com
Hayward Pool Products	Ryan O'Riley	(916) 880-0174	roriley@hayward.com
Leisure Supply	Roger Jones	(916) 614-9500	rejones@kellersupply.com
Natural Chemistry	Charlie Tuttle	(302) 345-5435	charlie@ncbrands.com
Paramount Pool & Spa Systems	John Anderson	(925) 595-7516	janderson@1paramount.com
Pentair	Lorne Early	(916) 284-9774	lorne.early@pentair.com
Pentair	Darrin Dillree	(530) 301-1579	Darrin.dillree@pentair.com
Pool Covers, Inc.	Cheryl MacLennan	(800) 662-7665	cmaclennan@poolcoversinc.com
Pool Time	Joe Pagluica	(916) 601-8600	joepooltime@aol.com
Ray-Pak	Matt Anderson	(916) 767-8185	Matt.Anderson@raypak.com
SCP, Rancho Cordova	Jordon Reynolds	(916) 501-7825	Jordan.reynolds@scppool.com
SCP, Rocklin	Ernie Weigum	(916) 408-2700	ernest.weigum@poolcorp.com
SCP, Sacramento	Mitch Miles	(916) 257-2669	mitchell.miles@poolcorp.com
Superior Pool Products	Doug Anthony	(916) 416-9344	douglas.anthony@poolcorp.com
Thornburg Enterprises, Inc.	Kirk Wissbaum	(503) 804-9303	Kirk_w@bcsreps.com
United Chemical Corporation	Rick Hild	(951) 818-5852	r.hild@unitedchemicalcorp.com
Valley Leak Detection	Jeff Smith	(916) 532-2162	valleyleakdetection@gmail.com

Chapter Supporters that are interested in submitting an article or news, please e-mail info and artwork to mike@rivercitypoolcare.com. The deadline is the 25th of the month for the following months issue.