



**Mark your calendar!**

**Next Chapter Meeting:**

**February 5, 2020**  
Zodiac

**VFW Hall**  
**8990 Kruitof Way**  
**Fair Oaks, 95628**  
**6:30 Dinner**  
**7:00 Meeting**

**Upcoming Meetings & Events:**

**March 4<sup>th</sup>**  
Hayward

**April 1<sup>st</sup>**  
Pentair

**May 6<sup>th</sup>**  
Vendor Showcase

**Inside this issue:**

Sick Route, Membership, News	2
Education	3
Christmas Party	5
Vendor Info and Specials	7
Calendar	9
Chapter Important Numbers	10
Chapter Supporter Contact List	11

**CAPITAL VALLEY IPSSA CHAPTER**

# Water Watcher

**JANUARY 2020**

## Happy New Year to all our members and chapter supporters!!

I would like to thank all our members and chapter supporters that took the time to attend the Capital Valley IPSSA annual Christmas Party and Fundraiser! The party was a huge success. Thanks to Bill and Annette Palmer and all the committee members that helped set up, maintain, and clean up after the event!

We raised \$5,000 and countless gifts for the Sheriff's Toy Project! This just shows how much our chapter members and chapter supporters help to support our community! The party had a great atmosphere with all the holiday décor, DJ, crafts for the children, gaming for the adults, huge auction, and lots of raffle prizes. Santa was there to take photos with everyone and the dinner was great! All and all it was a lot of fun getting together for the Christmas season.

Photos have been posted on our website, so go to [www.cvipssa.com](http://www.cvipssa.com) and check them out!! Big thanks to Tom Pliczka for taking all the photos and Marian Pliczka for getting them updated so fast! If you missed the party make sure to set time aside for this year's Christmas Party!

Have a great January!

'Til next time, keep it clear,

Scott Houseman  
President



[scott@leisuretimepool.com](mailto:scott@leisuretimepool.com)



## Sick Route

- ◆ We have one member out and expected to return sometime in January. Please continue to service the pools until told otherwise.
- ◆ Sick Route Summaries are due by Feb 1.

Thank you for your support.

Chuck Catilus  
Sick Route Chairman  
(916) 759-7097  
ckpoolservice@surewest.net

## Membership

**Perfect Attendance Awards** for attending all meetings during the year.

**February is the first meeting in the 1st quarter.** Since there is no meeting in January, you must attend either the February or March meeting to avoid a fine.

For membership information please contact:

Mike Assenza  
Membership Chairman  
916-837-8525  
[mike@rivercitypoolcare.com](mailto:mike@rivercitypoolcare.com)

## Pool Accounts For Sale:

Looking to consolidate my routes.

- ◇ 5 in Natomas area. 3 on Westlake, 2 near Natomas HS, 2 pay annually, 3 yr. ave. acct. age. Mo. service \$550, Make Offer.
- ◇ 1 near the intersection of Foothill & Vineyard in Roseville, 7 yr acct. Mo. Service \$70, Make Offer.

Mike @ River City Pool Care, 916-837-8525

(Submit your *Free* classified ad to  
[mike@rivercitypoolcare.com](mailto:mike@rivercitypoolcare.com))

## For Sale:

Polaris TR28P - \$440

Call Scott Houseman, 916-638-4100

-----  
Innovative Pool Products Relay (IPP-100) \$40

Call Jack Emlay, 916-764-7852

## Chapter Speakers Schedule for 2020

**Chapter Supporters** - We have featured speaker spots available for 2020.

This is the schedule as planned, thus far. If you are a chapter supporter and would like to speak during one of the available months, or if you are a member with suggestions for speakers or topics, please email Tom Pliczka at [service@rosevillepoolservice.com](mailto:service@rosevillepoolservice.com)

Planned Meeting Schedule - 2020			
January	- Dark	July	- Dark
February	- Zodiac	August	- Available
March	- Hayward	September	- Available
April	- Pentair	October	- Available
May	- Vendor Showcase	November	- Available
June	- Available	December	- Christmas Party

## SMUD Pool Pump Instant Rebate Program Changes

To be able to offer SMUD customers an instant rebate when you install a variable-speed pump, you must be certified through the Foundation for Pool & Spa Industry Education (FPSIE) by completing the Certified Aquatic Equipment Installation (CAEI) training course.

Starting **January 1, 2020**, SMUD will require pool pump installers to have completed CAEI training through FPSIE **within the last two calendar years**. Installers who have completed CAEI training **prior to January 1, 2018** are required to complete CAEI recertification training through FPSIE.

In addition to the CAEI training course requirements, pump installers must have an active license with the CSLB. Installers meeting both these requirements can offer SMUD residential customers the SMUD instant rebate.



To stay current on upcoming local training and product specials -

Text: haywardnorcal  
To: 31996



## Pentair Education Fund Reimbursements

You may now submit tuition and fee reimbursement requests. The fees/tuition must be for Pentair training in 2019, e.g. Reno Equipment Training. The maximum amount set aside is \$1,000 per year, to be split amongst chapter members. If the reimbursement requests exceed \$1,000, then the fund amount will be split amongst the members that applied for reimbursement. Email your reimbursement request and proof payment to Scott at [scott@leisuretimepool.com](mailto:scott@leisuretimepool.com) by January 31, 2020. Reimbursements will be made at the April chapter meeting.



## HASA Service Loyalty Rewards

### It's time to claim your HASA rewards!

To receive rewards, you must have registered as a participant with Hasa, Inc. Accumulated purchases of Hasa's branded 4x1 Sani-Clor deposit bleach purchased January 2, 2019, through October 31, are eligible for rewards. No other products qualify.

Reimbursement submittals must be postmarked or date stamped and sent to Hasa by December 31, 2019. Rewards will be paid at a rate of \$25 per 100 cases. Proof of purchase documents should be sent by e-mail to [hasaprograms@hasapool.com](mailto:hasaprograms@hasapool.com), by mail or other courier to Hasa, Inc. Attention: Marketing Department, 23119 Drayton Street, Saugus, CA 91350.

*All proof of purchase documents must clearly indicate quantity of cases, from whom the product was purchased, invoice date, and invoice number. In addition, the part number and product description must be Hasa specific and must clearly indicate that purchased product was Hasa and not that of a competitor. Allow 4-6 weeks for delivery of credits/vouchers.*

### NEWSLETTER CONTENT

What tips do you have to share??

What problems have you encountered this year? Did you have a really great picture of an account you would like to share? Safety warnings? Local water news? Pools or equipment for sale? Events?

PLEASE share!

Want to write an article, submit chapter pictures, or have news to share? Please send it to

[mike@rivercitypoolcare.com](mailto:mike@rivercitypoolcare.com)

by the 20th to be included.

Want to help with this or many other volunteer positions?

Contact one of our Board Members or Committee Chairmen today!

Be sure to wear your shirt or tank top from a prior Santa's Summer Get Away to the February Chapter meeting, and you can win a FREE registration to the 2020 Santa's Summer Get Away.



# WESTERN Pool & Spa SHOW

March 12-14, 2020

At the Long Beach Convention & Entertainment Center

More Info at [www.Westernshow.com](http://www.Westernshow.com)



# 2019 Christmas Party and Fundraiser



More pictures at [www.cvipssa.com](http://www.cvipssa.com)









**\*Regional training dates\***

**Sunnyvale CA- February 25<sup>th</sup> 2020**

Comfort Inn: 940 West Weddell Drive Sunnyvale, CA 94089

8am- Noon

**Concord CA- February 26<sup>th</sup> 2020**

Clarion Hotel: 1050 Burnett Ave Concord, CA 94520

8am- Noon

**Sacramento CA- February 27<sup>th</sup> 2020**

FPSIE: 598 Display Way Sacramento, CA 95838

8am- Noon

Topics covered: installation tips and tricks, remote wiring details, venting specifications, required clearances, applications, trouble shooting and repair!

**\*\* Continental Breakfast \*\***

**\*\* Door prizes and Giveaways \*\***

**\*\* Limited space, register early \*\***

Registration link: [https://aops.raypak.com/UserReg/users\\_calendar.php](https://aops.raypak.com/UserReg/users_calendar.php)

Matt Anderson-District Sales Manager-cell#916-767-8185; matt.anderson@raypak.com



The Ultimate Pool Water and Surface Protection Program



**Poolter® 3-in-1 Pool Water Treatment**  
(algaeicide-clarifier-chlorine booster)

- Easiest way to keep pool water pristine clean, crystal clear and algae-free with little or no effort.
- Kills and prevents green, yellow and black algae.
- Creates ultra-clear pool water.
- Boosts chlorine effectiveness.
- Only 4 to 6 oz. weekly per 10,000 gallons.

**Beauteq® Scale-Stain-Scum-Salt Cell Controller**  
(multi-scale, multi-stain, salt cell and oil/scum control)

- Prevents both soft & hard scale, stains and oil-scum buildup.
- Removes waterline oil-scum and calcium buildup.
- De-scales salt cell generators and keeps them clean.
- Strong protection to keep pool surfaces clean and beautiful.
- Only 1 to 2 bottles per year per 10,000 gallons.

Tel: 1-559-299-7660 Toll-Free: 1-800-289-766

[www.easycarewater.com](http://www.easycarewater.com)

**Pool Covers Inc.**

Lic. # 497489

Specialists In Safety Swimming Pool Products  
800-662-7665

**THANK YOU**

**YOU CAN GET CASH!**



with Pool Covers, Inc.

**GETTING Cash Is Easy !!**

Just refer a customer to us that is interested in the highest quality pool safety products on the market today.

**We make the sale... you get the cash!**

**Must Mention Flyer When Calling In Referral!**

- ❖ Automatic Pool Covers = \$350
- ❖ Man Fastener/Track Man = \$200
- ❖ Unit Conversions = \$200
- ❖ Recovers = \$100
- ❖ Aluminum Spa Covers = \$100





# BURKETT'S

POOL PLASTERING, INC.

Specializing in Pool Remodeling

Put our experience to work for you!

More than 40,000 pools plastered and over 15,000 fully remodeled!

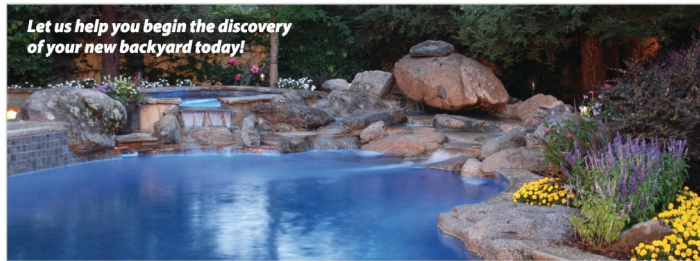
We specialize in:

- Waterfalls, Water Features and Spa Additions
- Professional Masonry and Tile
- Concrete Deck Removal and Replacement
- Pool Shallowing and Acapulco Bench Additions
- BBQ Islands, Grills, Fire Pits
- Pool and Spa Replumbing, Skimmer Replacement
- Energy Efficient Equipment and Solar Heating
- Automatic Pool Covers and Fabric Replacement
- Plumbing and Leak Repair Services

All work completed in-house



In 1989, Rob Burkett launched Burkett's Pool Plastering with three employees and his wife Dianne, running the home office. Today, we've grown to more than 200 employees who are dedicated to creating your ultimate backyard environment. When it comes to pool renovation and resurfacing, we're here to exceed your expectations. With competitive pricing and crews that take pride in their work, we treat your family like our family.



Let us help you begin the discovery of your new backyard today!

Call today! (800) 517-3115 or visit [www.burkettspoolplastering.com](http://www.burkettspoolplastering.com)



## SunUp - Swimming Pool Solar

- The SunUp panel is manufactured by UMA Solar, the # 1 manufacturer of swimming pool solar panels in the world!
- Designed to resist hurricane force winds
- One piece "over molded" construction of the header and tubes eliminates welds and leaks
- Patented individual tube design allows for expansion and contraction, eliminating cracks and leaks
- Innovative mounting hardware eliminates the need for rubber hoses, metal clamps and multiple straps across the panel which will reduce the number of roof penetrations

\*PLEASE CONTACT JOHN KIES – ELM DISTRIBUTION (916) 342-0782



We're proud to have been installing **SOLAR POOL HEATING** systems for almost 4 decades.

**REFERRAL FEES AVAILABLE!**  
**Solar Pool Heating • Solar Electric**  
**Solar Hot Water • Superior Service**  
**Call Jack Stanger: (916) 802-1830**  
**AZTECSOLAR.COM**

## Reduces the Need for Shocking and Clarifiers

# No Mor Problems®



The secret to its power is in the patented formula; it keeps your pool sanitizer working harder & longer. It actually helps release tied-up chlorine so that you won't have to shock again. This takes a huge load off your filter, making it able to work more efficiently. The result is a cleaner, clearer pool that doesn't need phosphate removers, clarifiers, shocking or long filter cycles.



- Inhibits algae growth while clarifying water and preventing staining.
- Patented formula is registered as an EPA swimming pool algicide.
- Safe and powerful liquid algicide works on all types of algae in your pool.
- Safe for all swimming pool surfaces.
- Extends filter cycles on ALL filter types.



MAKE YOUR POOL THE BEST PLACE TO BE



US: (800)524-5550  
 CA: (800)824-5550

[www.Swimpool.com](http://www.Swimpool.com)  
[info@swimpool.com](mailto:info@swimpool.com)




[fb.com/UnitedChemical](http://fb.com/UnitedChemical)

P.O. Box 429 - 3741 E. Telegraph Rd., Piru CA 93040

# JANUARY 2020



SUN	MON	TUE	WED	THU	FRI	SAT
			1 	2	3	4
5	6	7	8 CVIPSSA Board Meeting	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31 Sick Route Cards Due	

*Santa's Summer Get Away - September 11-13*

# FEBRUARY 2020

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5 CVIPSSA Chapter Meeting	6	7	8
9	10	11	12 CVIPSSA Board Meeting	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27 Raypak Training	28	29



**Insurance Membership Education Networking Friendship**

[www.cvipssa.com](http://www.cvipssa.com)

[www.facebook.com/CapitalValleyIpssa](https://www.facebook.com/CapitalValleyIpssa)

**Newsletter Editor:**

**Mike Assenza**

**Phone: 916-837-8525**

**[mike@rivercitypoolcare.com](mailto:mike@rivercitypoolcare.com)**

**Chapter Mailing Address:**

**Capital Valley IPSSA**

**P.O. Box 1944**

**Orangevale, CA 95662**

### Capital Valley IPSSA Chapter - Board of Directors

<i>Scott Houseman, President</i>	<i>(916) 638-4100</i>	<i><a href="mailto:scott@leisuretimepool.com">scott@leisuretimepool.com</a></i>
<i>Bill Palmer, Vice President</i>	<i>(916) 202-6389</i>	<i><a href="mailto:bill@allamericanpools.org">bill@allamericanpools.org</a></i>
<i>Jim Severin, Secretary</i>	<i>(916) 723-4689</i>	<i><a href="mailto:deltabreezepoolservice@yahoo.com">deltabreezepoolservice@yahoo.com</a></i>
<i>Jack Emlay, Treasurer</i>	<i>(530) 644-7750</i>	<i><a href="mailto:jjemlay@comcast.net">jjemlay@comcast.net</a></i>

### Other Important Contacts

<i>Mike Assenza</i>	<i>Membership</i>	<i>(916) 837-8525</i>	<i><a href="mailto:mike@rivercitypoolcare.com">mike@rivercitypoolcare.com</a></i>
<i>Chuck Catilus</i>	<i>Sick Route Chairman</i>	<i>(916) 759-7097</i>	<i><a href="mailto:ckpoolservice@surewest.net">ckpoolservice@surewest.net</a></i>
<i>Tom Pliczka</i>	<i>Program Chairman</i>	<i>(916) 791-1221</i>	<i><a href="mailto:service@rosevillepoolservice.com">service@rosevillepoolservice.com</a></i>
<i>Mike Assenza</i>	<i>Newsletter</i>	<i>(916) 837-8525</i>	<i><a href="mailto:mike@rivercitypoolcare.com">mike@rivercitypoolcare.com</a></i>
<i>Marian Pliczka</i>	<i>Website</i>		<i><a href="mailto:service@rosevillepoolservice.com">service@rosevillepoolservice.com</a></i>
<i>David Hawes</i>	<i>Region 1 Director</i>	<i>(925) 828-7665</i>	<i><a href="mailto:info@hhpools.com">info@hhpools.com</a></i>
<i>Rose Smoot</i>	<i>IPSSA Corporate</i>	<i>(888) 360-9505 x2</i>	<i><a href="mailto:rose@ipssa.com">rose@ipssa.com</a></i>
<i>IPSSA Financial</i>	<i>Cramer &amp; Associates</i>	<i>(888) 360-9505 x1</i>	<i><a href="mailto:melody@cramercpa.com">melody@cramercpa.com</a></i>
<i>Arrow Insurance</i>		<i>(800) 833-3433</i>	
<i>Carole Dittmer</i>	<i>FPSIE Education Center</i>	<i>(916) 922-8895</i>	<i><a href="mailto:carole@fpsie.org">carole@fpsie.org</a></i>
<i>Jennifer Farwell</i>	<i>APSP</i>	<i>(916) 628-9963</i>	<i><a href="mailto:jfarwell@apsp.org">jfarwell@apsp.org</a></i>

**Chapter Standing Rules at [www.cvipssa.com](http://www.cvipssa.com)**





Thank you from Capital Valley IPSSA Chapter!

Please get to know our Chapter Supporters

They are here to help you be your best

Chapter Supporters	Contact	Phone	Email
American Leak Detection	Monte Routon	(916) 331-6443	<a href="mailto:monte@americanleakdetect.com">monte@americanleakdetect.com</a>
Aztec Solar	Jack Stanger	(916) 853-2700	<a href="mailto:jack@aztecsolar.com">jack@aztecsolar.com</a>
Burkett's Pool Plastering	Jason Steenburgh	(209) 595-6016	<a href="mailto:burkettsjason@gmail.com">burkettsjason@gmail.com</a>
Blake Sales Associates	Brian Duyanovich	(916) 529-0806	<a href="mailto:bduyanovich@blakesales.net">bduyanovich@blakesales.net</a>
Contractors State License Schools	Stephanie Williams-Malik	(888) 330-3346 ext 112	<a href="mailto:stephaniew@cslscorp.com">stephaniew@cslscorp.com</a>
Deck-O-Seal	Patrick Raney	(916) 806-8924	<a href="mailto:praney@wrmeadows.com">praney@wrmeadows.com</a>
EasyCare Products	Rodney MacDowell	(925) 222-8557	<a href="mailto:rmacdowell@easycarewater.com">rmacdowell@easycarewater.com</a>
ELM Distribution	John Kies	(916) 342-0782	<a href="mailto:john@elmdistribution.com">john@elmdistribution.com</a>
Fluidra (previously Zodiac)	Nic Benny	(916) 599-4369	<a href="mailto:nic.benny@zodiac.com">nic.benny@zodiac.com</a>
HASA Chemicals	Dave Shepard	(916) 949-2662	<a href="mailto:daveshepard@hasapool.com">daveshepard@hasapool.com</a>
Hayward Pool Products	Ryan O'Riley	(916) 880-0174	<a href="mailto:roriley@hayward.com">roriley@hayward.com</a>
Leisure Supply	Roger Jones	(916) 614-9500	<a href="mailto:rejones@kellersupply.com">rejones@kellersupply.com</a>
Natural Chemistry	Charlie Tuttle	(302) 345-5435	<a href="mailto:charlie@ncbrands.com">charlie@ncbrands.com</a>
Paramount Pool & Spa Systems	John Anderson	(925) 595-7516	<a href="mailto:janderson@1paramount.com">janderson@1paramount.com</a>
Pentair	Lorne Early	(916) 284-9774	<a href="mailto:lorne.early@pentair.com">lorne.early@pentair.com</a>
Pentair	Darrin Dillree	(530) 301-1579	<a href="mailto:Darrin.dillree@pentair.com">Darrin.dillree@pentair.com</a>
Pool Covers, Inc.	Cheryl MacLennan	(800) 662-7665	<a href="mailto:cmaclennan@poolcoversinc.com">cmaclennan@poolcoversinc.com</a>
Pool Time	Joe Pagluica	(916) 601-8600	<a href="mailto:joepooltime@aol.com">joepooltime@aol.com</a>
Ray-Pak	Matt Anderson	(916) 767-8185	<a href="mailto:Matt.Anderson@raypak.com">Matt.Anderson@raypak.com</a>
SCP, Rancho Cordova	Jordon Reynolds	(916) 501-7825	<a href="mailto:Jordan.reynolds@scppool.com">Jordan.reynolds@scppool.com</a>
SCP, Rocklin	Ernie Weigum	(916) 408-2700	<a href="mailto:ernest.weigum@poolcorp.com">ernest.weigum@poolcorp.com</a>
SCP, Sacramento	Mitch Miles	(916) 257-2669	<a href="mailto:mitchell.miles@poolcorp.com">mitchell.miles@poolcorp.com</a>
Superior Pool Products	Doug Anthony	(916) 416-9344	<a href="mailto:douglas.anthony@poolcorp.com">douglas.anthony@poolcorp.com</a>
Thornburg Enterprises, Inc.	Kirk Wissbaum	(503) 804-9303	<a href="mailto:Kirk_w@bcsreps.com">Kirk_w@bcsreps.com</a>
United Chemical Corporation	Rick Hild	(951) 818-5852	<a href="mailto:r.hild@unitedchemicalcorp.com">r.hild@unitedchemicalcorp.com</a>
Valley Leak Detection	Jeff Smith	(916) 532-2162	<a href="mailto:valleyleakdetection@gmail.com">valleyleakdetection@gmail.com</a>

Chapter Supporters that are interested in submitting an article or news, please e-mail info and artwork to [mike@rivercitypoolcare.com](mailto:mike@rivercitypoolcare.com). The deadline is the 25th of the month for the following months issue.