



Mark your calendar!

Next Chapter Meeting:

February 5, 2020
Pool & Hot Tub Alliance

VFW Hall
8990 Kruitof Way
Fair Oaks, 95628
6:30 Dinner
7:00 Meeting

Upcoming Meetings & Events:

March 4th
Hayward

April 1st
Pentair

May 6th
Vendor Showcase

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CAPITAL VALLEY IPSSA CHAPTER

Water Watcher

FEBRUARY 2020

Featured Speaker for February...



The Pool and Hot Tub Alliance (PHTA) was formed when the Association of Pool & Spa Professionals (APSP) and the National Swimming Pool Foundation (NSPF) unified.

Jennifer Farwell is the Director of the PHTA Western Office. She helps lead advocacy efforts for the industry in the West, promotes PHTA education offerings and standards, and supports local Chapters. The Western Office serves as an extension of PHTA National in California, Arizona & Nevada.

Jennifer has worked for PHTA for the past 2 ½ years. Jennifer came to PHTA with over 25 years of experience working as an Operations Manager in the highly regulated Title & Escrow, Construction, and Medical industries.

Jennifer is married, has three children and two grandchildren. When she is not busy helping to protect and grow Pool Professionals businesses, she enjoys watching her son play baseball, sharing the joys of motherhood with her married daughters, and reading books to her grandsons.

Jennifer will bring pizza and sodas for dinner.

Jennifer Farwell
Director, Western Office
The Pool & Hot Tub Alliance, (PHTA)
jfarwell@phta.org
Direct: 916-628-9963

Sick Route

- ◆ Jay is returning Monday the 3rd.
- ◆ Sick Route Summary Cards were due by **February 1**. If you did not return them, you will be charged \$100 if completed and returned during February.

Thank you for your support.

Chuck Catilus
Sick Route Chairman
(916) 759-7097
ckpoolservice@surewest.net

Pool Accounts For Sale:

Looking to consolidate my routes.

- ◇ 5 in Natomas area. 3 on Westlake, 2 near Natomas HS, 2 pay annually, 3 yr. ave. acct. age. Mo. service \$550, Make Offer.
- ◇ 1 near the intersection of Foothill & Vineyard in Roseville, 8 yr acct. Mo. Service \$70, Make Offer.

Mike @ River City Pool Care, 916-837-8525

(Submit your *Free* classified ad to
mike@rivercitypoolcare.com)

Chapter Attendance Incentive

A guaranteed \$25 winner at every chapter meeting! Who's next? Come to the February meeting, and you too could win \$25.

NEWSLETTER CONTENT

What tips do you have to share??

What problems have you encountered this year?

Did you have a really great picture of an account you would like to share? Safety warnings? Local water news? Pools or equipment for sale? Events?
PLEASE share!

Want to write an article, submit chapter pictures, or have news to share? Please send it to

mike@rivercitypoolcare.com

by the 20th to be included.

Want to help with this or many other volunteer positions?

Contact one of our Board Members or Committee Chairmen today!

Membership

Perfect Attendance Awards for attending all meetings during the year.

February is the first meeting in the 1st quarter. Since there was no meeting in January, you must attend either the February or March meeting to avoid a fine.

Please welcome our newest members:

- Al Camarillo - Al Camarillo Pool Service
- Niles Strever - Elite Pool Service

For membership information please contact:

Mike Assenza
Membership Chairman
916-837-8525
mike@rivercitypoolcare.com

For Sale:

Due to the generosity of our supporters, we have a limited number of products that were donated to support our fundraising efforts.

- Polaris TR28P Sweep - \$450
- Pentair 320 Filter - \$610
- Pentair Rebel Sweep - \$370
- Pentair Boost-Rite Pump - \$260
- Pentair 100' Color LED Light - \$575
- Pentair Legend (LL505G) - \$435

Call Scott Houseman, 916-638-4100

Innovative Pool Products Relay (IPP-100) \$40

Call Jack Emlay, 916-764-7852

Be sure to wear your shirt or tank top from a prior Santa's Summer Get Away to the February Chapter meeting, and you can win a FREE registration to the 2020 Santa's Summer Get Away.



SMUD Pool Pump Instant Rebate Program Changes

To be able to offer SMUD customers an instant rebate when you install a variable-speed pump, you must be certified through the Foundation for Pool & Spa Industry Education (FPSIE) by completing the Certified Aquatic Equipment Installation (CAEI) training course.

Starting **January 1, 2020**, SMUD will require pool pump installers to have completed CAEI training through FPSIE **within the last two calendar years**. Installers who have completed CAEI training **prior to January 1, 2018** are required to complete CAEI recertification training through FPSIE.

In addition to the CAEI training course requirements, pump installers must have an active license with the CSLB. Installers meeting both these requirements can offer SMUD residential customers the SMUD instant rebate.

CERTIFIED AQUATIC EQUIPMENT INSTALLER (CAEI) CAEI RECERTIFICATION COURSE

REVIEW OF NEW STATE REGULATIONS & UTILITY
PROGRAM CHANGES

ATTENDEES MUST CURRENTLY BE FPSIE CAEI CERTIFIED

Learning Objectives:

- Review state regulation changes
- Recommended tools related to system audit
- Sales & marketing tips for Variable-Speed Pumps
- Updates to the rules & operation specifications required by local utility companies



RENEW YOUR
CERTIFICATION

Course Details:

- Valuable course workbook and materials provided
- 2 Year Certificate of Completion
- Endorsed by SMUD
- Refreshments & Snacks

Dates/Times:

February 12, 2020
1:00 pm – 5:00 pm

Place: FPSIE, Inc.
598 Display Way
Sacramento, CA

Re-Certification Tuition:
~~\$149~~

Instructor: Dan Jones

EARLY BIRD PRICING
SMUD Territory Installer
Tuition is reduced to
\$119, if registered by
February 2

Register Online
www.fpsie.org



For more information, contact us at (916) 922-8895 or info@fpsie.org

CERTIFIED AQUATIC EQUIPMENT INSTALLER (CAEI) TRAINING COURSE

FPSIE PRESENTS AN OPPORTUNITY TO SWIMMING POOL PUMP AND
MOTOR INSTALLERS TO BECOME UTILITY CERTIFIED AND
PARTICIPATE IN THE VARIABLE SPEED PUMP REBATE PROGRAMS

Learning Objectives:

- Science & math vocabulary related to variable speed pumps
- Importance of an energy audit
- Recommended tools
- Concepts of electric power and system hydraulics
- Sales & marketing tips for variable speed pumps
- Rules & operation specifications required by utility companies
- How to complete utility rebate processing for your customers

Course Details:

- Valuable course workbook and materials provided
- 2 Year Certificate of Completion
- Endorsed by SMUD
- Lunch and refreshments

Regular Tuition:
~~\$249~~

Dates/Times:

February 13, 2020
9:00 am – 4:00 pm

Place: FPSIE

598 Display Way
Sacramento, CA 95838

Instructor: Dan Jones

EARLY BIRD PRICING
SMUD Territory Installer
Tuition is reduced to
\$199, if registered by
February 2

Register Online
www.fpsie.org



For more information, contact us at (916) 922-8895 or info@fpsie.org



To stay current on upcoming local training and product specials -

Text: haywardnocal
To: 31996



- March 12-14, 2020
- At the Long Beach Convention & Entertainment Center
- More Info at www.Westernshow.com

****Regional training dates****

Sunnyvale CA- February 25th 2020

Comfort Inn: 940 West Weddell Drive Sunnyvale, CA 94089

8am- Noon

Concord CA- February 26th 2020

Clarion Hotel: 1050 Burnett Ave Concord, CA 94520

8am- Noon

Sacramento CA- February 27th 2020

FPSIE: 598 Display Way Sacramento, CA 95838

8am- Noon

Topics covered: installation tips and tricks, remote wiring details, venting specifications, required clearances, applications, trouble shooting and repair!

****Continental Breakfast****

****Door prizes and Giveaways****

****Limited space, register early****

Registration link: https://aops.raypak.com/UserReg/users_calendar.php

Matt Anderson-District Sales Manager-cell#916-767-8185; matt.anderson@raypak.com

**El Dorado IPSSA's
Trap Shoot**



February 22, 2020 8:00 A.M.—4:00 P.M.
El Dorado Gun Club
5941 Union Mine Road, El Dorado
3 Trap Stations/ 5 Shooters per station
\$55.00 - One Shooter
\$150.00 - Company Sign
\$400.00 - 5 Shooters & 1 Company Sign

\$250.00 grand prize for the winning team
Raffle Prize: 12 Gauge Shotgun
BBQ Lunch
Shotgun Shells can't exceed 2.3/4" & are limited to maximum size of 7 1/2 and 3 dram equivalent powder.
Make check payable to El Dorado IPSSA, P.O. Box 1751 Shingle Springs, CA 95682. Please call Shawn Panico (916) 201-6245 Mark Becker (530) 676-1500



Chapter Speakers Schedule for 2020

Chapter Supporters - We have featured speaker spots available for 2020.

This is the schedule as planned, thus far. If you are a chapter supporter and would like to speak during one of the available months, or if you are a member with suggestions for speakers or topics, please email Tom Pliczka at service@rosevillepoolservice.com

Planned Meeting Schedule - 2020

Jan - Dark	July - Dark
Feb - Pool & Hot Tub Alliance	Aug - Available
March - Hayward	Sept - Available
April - Pentair	Oct - Available
May - Vendor Showcase	Nov - Available
June - American Leak Detection	Dec - Christmas Party

Pool Covers Inc.

Lic. # 497489

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- ❖ Man Fastener/Track Man = \$200
- ❖ Unit Conversions = \$200
- ❖ Recovers = \$100
- ❖ Aluminum Spa Covers = \$100



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- Kills and prevents green, yellow and black algae.
- Creates ultra-clear pool water.
- Boosts chlorine effectiveness.
- Only 4 to 6 oz. weekly per 10,000 gallons.

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 (multi-scale, multi-stain, salt cell and oil/scum control)

- Prevents both soft & hard scale, stains and oil-scum buildup.
- Removes waterline oil-scum and calcium buildup.
- De-scales salt cell generators and keeps them clean.
- Strong protection to keep pool surfaces clean and beautiful.
- Only 1 to 2 bottles per year per 10,000 gallons.

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www.easycarewater.com

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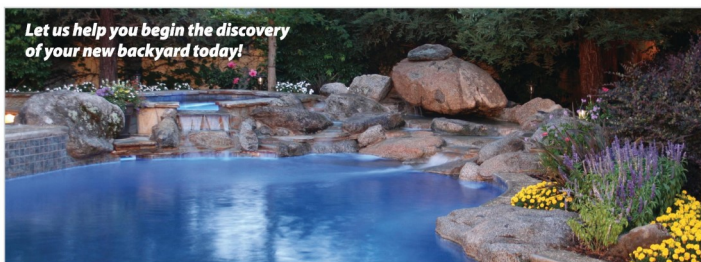
We specialize in:

- Waterfalls, Water Features and Spa Additions
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- Pool Shallowing and Acapulco Bench Additions
- BBQ Islands, Grills, Fire Pits
- Pool and Spa Replumbing, Skimmer Replacement
- Energy Efficient Equipment and Solar Heating
- Automatic Pool Covers and Fabric Replacement
- Plumbing and Leak Repair Services



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 of your new backyard today!



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- The SunUp panel is manufactured by UMA Solar, the # 1 manufacturer of swimming pool solar panels in the world!
- Designed to resist hurricane force winds
- One piece "over molded" construction of the header and tubes eliminates welds and leaks
- Patented individual tube design allows for expansion and contraction, eliminating cracks and leaks
- Innovative mounting hardware eliminates the need for rubber hoses, metal clamps and multiple straps across the panel which will reduce the number of roof penetrations

*PLEASE CONTACT JOHN KIES – ELM DISTRIBUTION (916) 342-0782

FEBRUARY 2020



SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5 CVIPSSA Chapter Meeting	6	7	8
9	10	11	12 CVIPSSA Board Mtg CAEI Recert - FPSIE	13 CAEI - FPSIE	14	15
16	17	18	19	20	21	22
23	24	25	26	27 Raypak Training FPSIE	28	29

Santa's Summer Get Away - September 11-13

MARCH 2020

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4 CVIPSSA Chapter Meeting	5	6	7
8 	9	10	11 CVIPSSA Board Meeting	12 WESTERN Pool & Spa SHOW	13 WESTERN Pool & Spa SHOW	14 WESTERN Pool & Spa SHOW
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				



Insurance Membership Education Networking Friendship

www.cvipssa.com

www.facebook.com/CapitalValleyIpssa

Newsletter Editor:

Mike Assenza

Phone: 916-837-8525

mike@rivercitypoolcare.com

Chapter Mailing Address:

Capital Valley IPSSA

P.O. Box 1944

Orangevale, CA 95662

Capital Valley IPSSA Chapter - Board of Directors

Scott Houseman, President (916) 638-4100 scott@leisuretimepool.com

Bill Palmer, Vice President (916) 202-6389 bill@allamericanpools.org

Jim Severin, Secretary (916) 723-4689 deltabreezepoolservice@yahoo.com

Jack Emlay, Treasurer (530) 644-7750 jjemlay@comcast.net

Other Important Contacts

Mike Assenza *Membership* (916) 837-8525 mike@rivercitypoolcare.com

Chuck Catilus *Sick Route Chairman* (916) 759-7097 ckpoolservice@surewest.net

Tom Pliczka *Program Chairman* (916) 791-1221 service@rosevillepoolservice.com

Mike Assenza *Newsletter* (916) 837-8525 mike@rivercitypoolcare.com

Marian Pliczka *Website* service@rosevillepoolservice.com

David Hawes *Region 1 Director* (925) 828-7665 info@hhpools.com

Rose Smoot *IPSSA Corporate* (888) 360-9505 x2 rose@ipssa.com

IPSSA *Member Services* (888) 360-9505 x1 memberservices@ipssa.com

Insurance Billing *Cramer & Associates* (844) 574-1134 insurance@cramercpa.com

HUB Insurance *Info & Certificates* (800) 833-3433

Carole Dittmer *FPSIE Education Center* (916) 922-8895 carole@fpsie.org

Jennifer Farwell *Pool & Hot Tub Alliance* (916) 628-9963 jfarwell@phta.org

Chapter Standing Rules at www.cvipssa.com



Thank you from Capital Valley IPSSA Chapter!

Please get to know our Chapter Supporters

They are here to help you be your best

Chapter Supporters	Contact	Phone	Email
American Leak Detection	Monte Routon	(916) 331-6443	monte@americanleakdetect.com
Aztec Solar	Jack Stanger	(916) 853-2700	jack@aztecsolar.com
Burkett's Pool Plastering	Jason Steenburgh	(209) 595-6016	burkettsjason@gmail.com
Blake Sales Associates	Brian Duyanovich	(916) 529-0806	bduyanovich@blakesales.net
Contractors State License Schools	Stephanie Williams-Malik	(888) 330-3346 ext 112	stephaniew@cslscorp.com
Cramer & Associates, CPA	Jay Lang	(916) 864-4272	jay@cramercpa.com
Deck-O-Seal	Patrick Raney	(916) 806-8924	praney@wrmeadows.com
EasyCare Products	Rodney MacDowell	(925) 222-8557	rmacdowell@easycarewater.com
ELM Distribution	John Kies	(916) 342-0782	john@elmdistribution.com
Fluidra (previously Zodiac)	Nic Benny	(916) 599-4369	nbenny@fluidra.com
HASA Chemicals	Dave Shepard	(916) 949-2662	daveshepard@hasapool.com
Hayward Pool Products	Ryan O'Riley	(916) 880-0174	roriley@hayward.com
Leisure Supply	Roger Jones	(916) 614-9500	rejones@kellersupply.com
Natural Chemistry	Charlie Tuttle	(302) 345-5435	charlie@ncbrands.com
Paramount Pool & Spa Systems	John Anderson	(925) 595-7516	janderson@1paramount.com
Pentair	Lorne Early	(916) 284-9774	lorne.early@pentair.com
Pentair	Darrin Dillree	(530) 301-1579	Darrin.dillree@pentair.com
Pool Covers, Inc.	Cheryl MacLennan	(800) 662-7665	cmaclennan@poolcoversinc.com
Pool Time	Joe Pagluica	(916) 601-8600	joepooltime@aol.com
Ray-Pak	Matt Anderson	(916) 767-8185	Matt.Anderson@raypak.com
SCP, Rancho Cordova	Jordon Reynolds	(916) 501-7825	Jordan.reynolds@scppool.com
SCP, Rocklin	Ernie Weigum	(916) 408-2700	ernest.weigum@poolcorp.com
SCP, Sacramento	Mitch Miles	(916) 257-2669	mitchell.miles@poolcorp.com
Superior Pool Products	Doug Anthony	(916) 416-9344	douglas.anthony@poolcorp.com
Thornburg Enterprises, Inc.	Kirk Wissbaum	(503) 804-9303	Kirk_w@bcsreps.com
United Chemical Corporation	Rick Hild	(951) 818-5852	r.hild@unitedchemicalcorp.com
Valley Leak Detection	Jeff Smith	(916) 532-2162	valleyleakdetection@gmail.com

Chapter Supporters that are interested in submitting an article or news, please e-mail info and artwork to mike@rivercitypoolcare.com. The deadline is the 25th of the month for the following months issue.