

**Mark your calendar!**

**Next Chapter Meeting:**

**April 7, 2021**

**Zoom Meeting  
7:00pm**

**Upcoming Meetings & Events:**

**May 5th**

American Leak Detection  
(Possibly in person)

**June 2nd**

Fluidra

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**CAPITAL VALLEY IPSSA CHAPTER**

# Water Watcher

**APRIL 2021**

**Featured Speaker for April**



Worldwide, millions of pool and spa owners rely on Pentair. Their products filter, heat, clean, light, and automate pools in both residential and commercial settings.

Lorne Early will be discussing a variety of things from Pentair. His focus will be on energy efficiency and their newest products.

Pentair has been a long time supporter of our Chapter, and would normally be presenting perfect attendance awards to CVIPSSA members who attended all chapter meeting in 2020, as well as distributing education reimbursements to members who attended Pentair training. However, COVID had other ideas.

**Lorne Early**

Territory Sales Manager - Sacramento and Reno  
916-284-9774  
[lorne.early@pentair.com](mailto:lorne.early@pentair.com)

**Jim Ghidossi**

Territory Sales Manager  
916-705-9754  
[jim.ghidossi@pentair.com](mailto:jim.ghidossi@pentair.com)

## Sick Route

- ◆ We have no members out.
- ◆ Sick Route Summary Cards were due by **February 1**. If you did not return them, your pools will not be covered.

Thank you for your support

Kim Barber  
Sick Route Chairwoman  
916-889-6529  
Kimberlynn1221@gmail.com

The sick route policy is at [www.cvipssa.com/oute.html](http://www.cvipssa.com/oute.html)



To stay current on upcoming local training and product specials -

Text: haywardnorcal  
To: 31996

## Looking for a Few Good Pools

I'm looking to expand my routes in a few areas:

- ◆ Roseville: General area of Oakmont HS, 3-6 pools depending on size, proximity, and service level.
- ◆ Gold River: 2-4 pools depending on size, proximity, and service level.
- ◆ Folsom: Empire Ranch area, 2-4 pools depending on size, proximity, and service level.
- ◆ EDH: Serrano, Governor's Park, and Franciscan Village areas, 2-4 pools depending on size, proximity, and service level.

Will pay reasonable rates or work them off.

Mike Assenza  
River City Pool Care  
916-837-8525  
Mike@rivercitypoolcare.com

## Membership

For membership information please contact:  
Mike Assenza  
Membership Chairman  
916-837-8525  
[mike@rivercitypoolcare.com](mailto:mike@rivercitypoolcare.com)

## For Sale:

Due to the generosity of our supporters, we have a limited number of products that were donated to support our fundraising efforts.

- Pentair CCP320 Filter - \$610
- Pentair Rebel Sweep - \$370
- Pentair Legend (LL505G) - \$435

Call Scott Houseman, 916-638-4100

-----  
Innovative Pool Products Relay (IPP-100) \$40

Call Jack Emlay, 916-764-7852



## Filter Cleaning Service

- ⇒ Are you behind on your filter cleanings or just tired of doing them yourself?
- ⇒ Do you wish you could hire someone to do them for you?
- ⇒ Someone experienced and insured?

Then contact Alex Assenza @ 916-798-3736, or [alexander.assenza@gmail.com](mailto:alexander.assenza@gmail.com)

\$30 per filter for cartridges. He worked with me for the first couple years of my business (River City Pool Care), and recently ventured on his own. He has been cleaning my filters, and has worked with a couple other members.

## A Message from Monte...

### Intruder Alert!

Water intrusion cause for alarm.

Not sure if you have noticed but...it has been raining lately! No doubt, California has needed the rain but with the storms come the possibility of water intrusion and costly water damage. Intrusion can come through walls, doors, windows, and even slab foundations. In the house, these intrusions become obvious when the carpet appears wet, sheet rock is damp, or window frames start dripping.

If you see any of these occurring in your house or office, you do not want to wait to get someone out to take a look. Certified leak detection companies, like American Leak Detection Sacramento, can help you find the source of your leak and repair it quickly. After all, you do not want to encourage more water damage or mold to develop.

At American Leak Detection, we use thermal image cameras to help us find leaks. These cameras detect objects using infrared radiation and creates an image based on their temperature. The camera is actually a temperature sensor that detects temperature differences between objects and provides an electronic image. Using thermal cameras is really efficient because it can find leaks that are not visible to the human eye. Tracing the path of the water using the thermal image lets us identify the source of the leak or at least where damage is occurring.

Monte Routon  
**AMERICAN LEAK DETECTION SACRAMENTO**  
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(916) 331-6443  
(916) 765-5734 (cell)  
www.americanleakdetect.com  
monte@americanleakdetect.com

### NEWSLETTER CONTENT

What tips do you have to share??

What problems have you encountered this year?  
Did you have a really great picture of an account you would like to share? Safety warnings? Local water news? Pools or equipment for sale? Events?  
PLEASE share!

Want to write an article, submit chapter pictures, or have news to share? Please send it to  
[mike@rivercitypoolcare.com](mailto:mike@rivercitypoolcare.com)  
by the 25th to be included.

Want to help with this or many other volunteer positions?

Contact one of our Board Members or Committee Chairmen today!

## Pool leak detection and repair

**HOURLY RATE**

✂ \$100/HR ..... MINIMUM

✂ \$180/HR ..... IF YOU WATCH

✂ \$200/HR..... IF YOU HELP

✂ \$300/HR... IF YOU WORKED

ON IT FIRST

✂ \$499/HR ..... IF YOU TELL

ME HOW TO DO MY JOB

APRIL 5 - APRIL 16



# SPECIAL OFFER

**BUY**

15 Gallon PR-10,000



5 Gallon PR-10,000



1 Gallon PR-10,000



**GET**

Product of Choice  
3 Free Gallons



Product of Choice  
1 Free Gallon



Product of Choice  
1 Free Quart



APRIL 5 - APRIL 16



# SPECIAL OFFER

**BUY**

Startup Barrel™



**GET**

1 Free Gallon  
SC-1000



**POOLRx™**  
MINERAL TECHNOLOGY

**SPRING  
- PROMOTION -**

March 1 thru April 30

*Save Time*  
**AND MONEY**

Eliminates and Prevents ALL Algae • Lasts up to 6 months

Reduces Chlorine Demand

**4-Packs (Pool)**

**Blue Units**



Item # 101003  
7.5K - 20K gallons

**\$15.00 OFF**  
CODE: PRX-01-1001

**Black Units**



Item # 101067  
20K - 30K gallons

**\$17.50 OFF**  
CODE: PRX-01-1003

**White Boosters**



Item # 102004  
7.5K - 20K gallons

**\$7.50 OFF**  
CODE: PRX-01-1005

**Single Units (Pool)**

**Blue Units**



Item # 101001  
7.5K - 20K gallons

**\$4.00 OFF**  
CODE: PRX-01-1000

**Black Units**



Item # 101066  
20K - 30K gallons

**\$5.00 OFF**  
CODE: PRX-01-1002

**White Boosters**



Item # 102001  
7.5K - 20K gallons

**\$2.00 OFF**  
CODE: PRX-01-1004

**Single Units (Spa)**

**Yellow Unit (Spa)**

Item # 101057

100 - 400 gallons

**\$1.00 OFF**

CODE: PRX-01-1008



**Black Unit (Spa)**

Item # 101055

400 - 1000 gallons

**\$1.30 OFF**

CODE: PRX-01-1009



**Commercial (Pool)**

**Commercial Unit**

Item # 101080

(Alky-Cylinder Only. Requires Granular Minerals, Part # 102003)



Ideal for  
150K - 500K gallons

**\$15.00 OFF**  
CODE: PRX-01-1007

**Granular Minerals Bucket**

Item # 102003



Treats up to  
300K gallons

**\$34.00 OFF**  
CODE: PRX-01-1006

**SALT AND CHLORINE POOLS.  
ELIMINATES THE NEED FOR SPECIALTY CHEMICALS.**



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1-800-376-6579 / [info@poolrx.com](mailto:info@poolrx.com)  
[poolrx.com](http://poolrx.com)

**IPSSA's  
Latest  
Member  
Contest**

Photo: Aden Dunne,  
Classic Pools and Spas,  
IPSSA Chapter President  
North County Coastal

## Show us your stickers!

Are you a proud IPSSA Member? Show us your sticker and you can **win a PRIZE!** We will randomly select 10 Member entries to each win a **\$100 gift card**. Winners will be contacted by email and given their choice of gift card.

### HERE'S HOW TO ENTER:

1. Take picture of the IPSSA Sticker on your truck or work equipment!
2. Post the picture to social media with the Tag Line "I am a proud member of IPSSA", tagging IPSSA National in the post. This is important, if we aren't tagged we don't know you've entered!



IPSSA - Independent Pool and Spa  
Service Associations @IPSSA



IPSSA  
@ipssanational

**No Sticker? No Problem!** Send request to [info@ipssa.com](mailto:info@ipssa.com). Contest is for IPSSA members only and will run until April 23, 2021.



Prizes sponsored by IPSSA Titanium Partners  
Biotech and Hub/Arrow Insurance; we thank you  
and appreciate your continued support!

Still Using Tablets for  
Pool Sanitizing?

## Top Reasons to Switch to HASA Sani-Clor®

### Advantage Over Tablets

- Highest Available Chlorine
- Fast Acting
- Safe to Use and Transport
- No CYA/No Calcium
- Convenient & Saves Money

Only HASA Sani-Clor® sodium hypochlorite achieves the brilliant clear blue sparkle that your customers expect.

It performs without the chemical by-product build up from tablet use that can lead to cloudy water, more chemical use and costly additional draining. Plus, HASA Sani-Clor® is widely available.

Find out how convenient it can be to convert to liquid sanitizer with our automated daily feeder. Check it out—and receive important information and exclusive offers. Visit our **Solid to Liquid** webpage at [HASA.com/S2L](http://HASA.com/S2L).

To Learn More



It's easy to **Make the Switch** from solid to liquid!  
Learn more at [HASA.com/S2L](http://HASA.com/S2L)

**IntelliSync™**  
Control & Monitoring System  
and the Pentair Home App

## Control the heart of your pool, from the palm of your hand

Take control of your pool pump with IntelliSync and the Pentair Home App.

**It's convenient.** Control your pump's performance with the Pentair Home App on your personal smart device.

**Keeps you ahead of maintenance issues.** Receive 24/7 equipment monitoring and cold weather freeze alerts on your IntelliFlo® and SuperFlo® Variable Speed Pump models directly to your smart device.\*

**Helps you save money.** Reduce your household energy costs by varying your IntelliFlo Pump speed remotely on your smartphone.

**AFFORDABLE AUTOMATION**

**24/7 PUMP CONTROL**  
Monitoring via the Pentair Home App.

**EASY INSTALLATION**  
Plugs into a 120V outlet.

**FREEZE PROTECTION™**  
Safeguards the pump in cold weather conditions.

**RECEIVE MAINTENANCE ALERTS†**  
Or have them sent to a trusted pool professional.‡

**PENTAIR**  
Bringing Water to Life

Communication cable to pump sold separately.  
\*The current version of IntelliSync firmware does not support the Amazon® Alexa® Skill. Support for the Amazon Alexa Skill with IntelliSync systems is currently under development and targeted for release later this year. Amazon® and Alexa® are registered trademarks of Amazon Technologies, Inc. in the United States and/or other countries.  
†If your wireless connection, internet or the AccuWeather weather service website is not working, the freeze protection feature will not be operable.  
‡Not compatible with IntelliFlo® VFP Pumps. Connects with other IntelliFlo® Pump models to control speed and SuperFlo® Variable Speed Pumps.  
‡Ability to send information to professional is optional and subject to availability.



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Jandy

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ADDITIONAL POOL EQUIPMENT

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**VS FLOPRO**  
VARIABLE-SPEED PUMP

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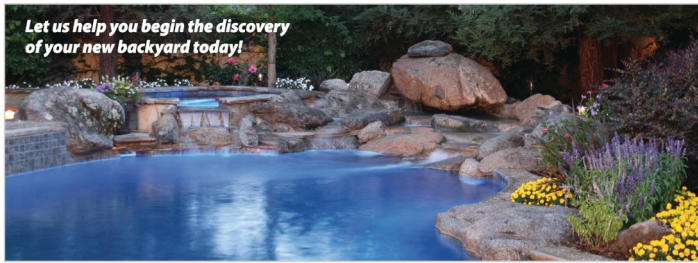
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- BBQ Islands, Grills, Fire Pits
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- Energy Efficient Equipment and Solar Heating
- Automatic Pool Covers and Fabric Replacement
- Plumbing and Leak Repair Services



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**Must Mention Flyer When Calling In Referral!**

- ❖ Automatic Pool Covers = \$350
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- ❖ Unit Conversions = \$200
- ❖ Recovers = \$150
- ❖ Spa Covers = \$50

## Pooltec - The Chlorine Shortage Solution

Pooltec: 3-in-1 Algaecide - Water Clarifier - Chlorine Booster



- Reduces chlorine use by 35% to 65% and more
- Less CYA conditioner tab use, reduces CYA buildup by 1.0 ppm per tablet
- Only 4 to 8 Fl. Oz. / Weekly per 10,000 gallons



When you consider less chlorine tabs, CYA conditioner, algaecide and clarifier usage, Pooltec pays for itself.



EasyCare™ Products USA  
McQuay-Netter, Inc.  
5160 S. Villa Avenue  
Fremont, California 94721

Toll-Free: 1-800-289-7660 Direct: 559-299-7660 [www.easycarewater.com](http://www.easycarewater.com)

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PURCHASE BETWEEN  
March 15, 2021 - May 17, 2021



Polaris EPIC™ 8640  
GET A \$75  
REBATE

Polaris ALPHA™ IQ+  
GET A \$125  
REBATE

Polaris Quattro® Sport  
GET A \$200  
REBATE

BONUS \$50 when  
purchased with  
PB450\* booster pump.

Polaris 3900 Sport  
GET A \$200  
REBATE

BONUS \$50 when  
purchased with  
PB450\* booster pump.

SAVE UP TO **\$200**  
ON POLARIS CLEANERS

Offer applies only to Polaris ALPHA™ IQ+, Polaris ALPHA™ IQ, Polaris EPIC™ 8640 IQ, Polaris EPIC™ 8640, and Polaris EPIC™ 8520, Polaris Quattro® Sport, Polaris 3900 Sport, Polaris PB450™; terms and conditions apply.



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PURCHASE BETWEEN  
March 15, 2021 - May 17, 2021

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**\$125**  
REBATE!



TRACK YOUR  
REBATE

Any discount or promotion that lowers the purchase price below the required spend amount will void the rebate.\*

\*Offer applies only to the MX8 Elite; terms and conditions apply.

# SCOREMORE REWARDS

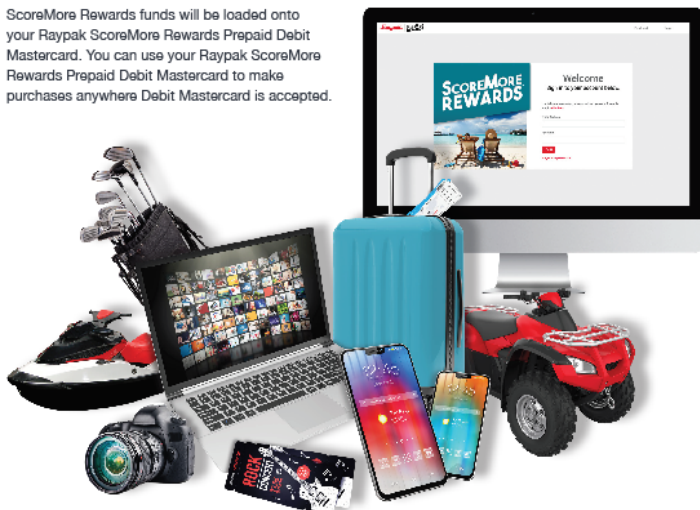
## MISSION:

To provide the pool heater industry's best rewards to Partners who demonstrate loyalty to Raypak and dedication to their customers by purchasing and installing eligible Raypak/Rheem heating products.

## PROGRAM DESCRIPTION

Welcome to Raypak's ScoreMore Rewards the program designed to reward you! ScoreMore Rewards offers our partners exclusive opportunities to earn cash back for every eligible Raypak/Rheem product purchase, as well as for participating in qualified professional training and special promotions.

ScoreMore Rewards funds will be loaded onto your Raypak ScoreMore Rewards Prepaid Debit Mastercard. You can use your Raypak ScoreMore Rewards Prepaid Debit Mastercard to make purchases anywhere Debit Mastercard is accepted.



# DESIGNED TO REWARD YOU

## STEP 1

### ENROLLING IS EASY

Go to [RaypakScoreMoreRewards.com](http://RaypakScoreMoreRewards.com) and select the red "click here" hyperlink to complete the enrollment form. As a ScoreMore Rewards member, you'll earn cash back for each eligible pool and spa heating product you install throughout the year. It's easier than ever to earn, track, and reward yourself with every purchase.

## STEP 2

### INSTALL & REGISTER ELIGIBLE PRODUCTS

A list of eligible pool and spa heating products is available in the Resources section of this guide. Please review to confirm your Raypak/Rheem heating product purchases are eligible for ScoreMore Rewards earnings.

To submit a claim go to the Promotions page at [RaypakScoreMoreRewards.com](http://RaypakScoreMoreRewards.com). From here, you will enter the Invoice Number, Sales Date, Serial Number, and upload Invoice. Then, just click submit.

If successful, A confirmation window will let you know your claim has been received and is under review.

## STEP 3

### TRACK PRODUCT REGISTRATIONS & DEBIT CARD BALANCE

➤ Login to [RaypakScoreMoreRewards.com](http://RaypakScoreMoreRewards.com) to view your cash back balance award and funding history.

➤ Use partial or all of earned cash back rewards funds on one or more purchases.

Tracking Your Earned Cash Awards

You can view your product registration history and award and funding history anytime at: [RaypakScoreMoreRewards.com](http://RaypakScoreMoreRewards.com) or the Raypak ScoreMore Rewards App.



BRONZE LEVEL  
0-25 Units purchased



SILVER LEVEL  
26-50 Units purchased



GOLD LEVEL  
51-100 Units purchased



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## SunUp - Swimming Pool Solar

- The SunUp panel is manufactured by UMA Solar, the #1 manufacturer of swimming pool solar panels in the world!
- Designed to resist hurricane force winds
- One piece "over molded" construction of the header and tubes eliminates welds and leaks
- Patented individual tube design allows for expansion and contraction, eliminating cracks and leaks
- Innovative mounting hardware eliminates the need for rubber hoses, metal clamps and multiple straps across the panel which will reduce the number of roof penetrations

\*PLEASE CONTACT JOHN KIES – ELM DISTRIBUTION (916) 342-0782






# APRIL 2021



SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7 CVIPSSA Chapter Meeting	8	9	10
11	12	13	14 CVIPSSA Board Meeting	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

# MAY 2021

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5 CVIPSSA Chapter Meeting	6	7	8
9 	10	11	12 CVIPSSA Board Meeting	13	14	15
16	17 	18	19	20	21	22
23	24	25	26	27	28	29
30	31 					



**Insurance Membership Education Networking Friendship**

[www.cvipssa.com](http://www.cvipssa.com)

[www.facebook.com/CapitalValleyIpssa](https://www.facebook.com/CapitalValleyIpssa)

**Newsletter Editor:**

**Mike Assenza**

**Phone: 916-837-8525**

**[mike@rivercitypoolcare.com](mailto:mike@rivercitypoolcare.com)**

**Chapter Mailing Address:**

**Capital Valley IPSSA**

**P.O. Box 1944**

**Orangevale, CA 95662**

### Capital Valley IPSSA Chapter - Board of Directors

<i>Jason Hilton, President</i>	<i>(916) 224-3113</i>	<i><a href="mailto:jay@shockwavepool.com">jay@shockwavepool.com</a></i>
<i>Bill Palmer, Vice President</i>	<i>(916) 202-6389</i>	<i><a href="mailto:bill@allamericanpools.org">bill@allamericanpools.org</a></i>
<i>Jim Severin, Secretary</i>	<i>(916) 723-4689</i>	<i><a href="mailto:deltabreezepoolservice@yahoo.com">deltabreezepoolservice@yahoo.com</a></i>
<i>Jack Emlay, Treasurer</i>	<i>(530) 644-7750</i>	<i><a href="mailto:jjemlay@comcast.net">jjemlay@comcast.net</a></i>

### Other Important Contacts

<i>Mike Assenza</i>	<i>Membership</i>	<i>(916) 837-8525</i>	<i><a href="mailto:mike@rivercitypoolcare.com">mike@rivercitypoolcare.com</a></i>
<i>Tom Pliczka</i>	<i>Program Chairman</i>	<i>(916) 791-1221</i>	<i><a href="mailto:service@rosevillepoolservice.com">service@rosevillepoolservice.com</a></i>
<i>Kim Barber</i>	<i>Sick Route Chairperson</i>	<i>(916) 889-6529</i>	<i><a href="mailto:Kimberlynn1221@gmail.com">Kimberlynn1221@gmail.com</a></i>
<i>Mike Assenza</i>	<i>Newsletter</i>	<i>(916) 837-8525</i>	<i><a href="mailto:mike@rivercitypoolcare.com">mike@rivercitypoolcare.com</a></i>
<i>Marian Pliczka</i>	<i>Website</i>		<i><a href="mailto:service@rosevillepoolservice.com">service@rosevillepoolservice.com</a></i>
<i>David Hawes</i>	<i>Region 1 Director</i>	<i>(925) 828-7665</i>	<i><a href="mailto:info@hhpools.com">info@hhpools.com</a></i>
<i>Rose Smoot</i>	<i>IPSSA Corporate</i>	<i>(888) 360-9505 x2</i>	<i><a href="mailto:rose@ipssa.com">rose@ipssa.com</a></i>
<i>IPSSA</i>	<i>Member Services</i>	<i>(888) 360-9505 x1</i>	<i><a href="mailto:memberservices@ipssa.com">memberservices@ipssa.com</a></i>
<i>Insurance Billing</i>	<i>Cramer &amp; Associates</i>	<i>(844) 574-1134</i>	<i><a href="mailto:insurance@cramercpa.com">insurance@cramercpa.com</a></i>
<i>HUB Insurance</i>	<i>Info &amp; Certificates</i>	<i>(800) 833-3433</i>	
<i>Carole Dittmer</i>	<i>FPSIE Education Center</i>	<i>(916) 922-8895</i>	<i><a href="mailto:carole@fpsie.org">carole@fpsie.org</a></i>
	<i>Pool &amp; Hot Tub Alliance</i>	<i>(703) 838-0083</i>	<i><a href="mailto:service@phta.org">service@phta.org</a></i>

**Chapter Standing Rules at [www.cvipssa.com](http://www.cvipssa.com)**



Thank you from Capital Valley IPSSA Chapter!

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They are here to help you be your best

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